

## **Terms and Conditions of the Airtime Bonanza Promotion**

1. It is important that you understand and agree to these terms and conditions in order for you to participate in the Airtime Bonanza Promotion (the “**Promotion**”).
2. This Promotion is organised by Cell C Limited, registration number 1999/007722/06 (“**Cell C**”).
3. This Promotion is only valid in South Africa to active and selected Cell C customers.
4. **This Promotion will run from 25 May 2021 – 30 September 2022** (the “**Promotion Period**”).
5. All standard terms and conditions of Cell C Limited and Cell C Service Provider Company Proprietary Limited apply to this Promotion.
6. All non-Cell C customers are excluded from the Promotion and cannot claim any rewards thereunder.
7. Cell C reserves the right to withdraw this Promotion and/or change the applicable reward at any time before the expiry of the Promotion Period, in its absolute and sole discretion.

### **Reward in terms of the Promotion**

8. **The reward in terms of this Promotion is as follows:**
  - 8.1 Cell C customers residing in Gauteng, Coastal, and Southern Regions purchasing airtime vouchers through a Flash Vending Machine or Pep Store on will qualify for the Airtime Bonanza reward.
  - 8.2 Cell C customers will receive Airtime Bonanza R10 bonus airtime for every R40 airtime recharge.
  - 8.3 Only Airtime purchase made through Flash Vending Machine or Pep Store will qualify
  - 8.4 Only purchases up to 23h59:59 each day will be allocated to the daily recharge total.
  - 8.5 Recharges will reset back to R0 at 00h00:00 daily.

- 8.6 The R10 reward will carry a 120 day validity period.
- 8.7 Eligible Cell C customers can qualify for one or multiple rewards during the Promotion Period.
- 8.8 Eligible Cell C customers using emergency airtime to top up will not qualify for the applicable reward under the Promotion.
- 8.9 Eligible Cell C customers that top up using airtime transfer will not qualify for the reward under the Promotion.
9. **How to participate in the Promotion and how to claim the reward:**
  - 9.1 To participate in this Promotion, you must be a valid Cell C customer; residing in **Gauteng, Coastal, and Southern Regions**, then purchasing airtime vouchers through a Flash Vending Machine or Pep Store to the value of R40 or More to qualify for the **Airtime Bonanza R10 bonus airtime for every R40 airtime recharge**.
  10. Once you have completed the steps in clause 9 above, you will automatically receive Airtime Bonanza R10 bonus airtime for every R40 airtime recharge.
  11. Cell C assumes no liability for any reward that is not redeemed in this Promotion, for any reason whatsoever.
  12. Cell C reserves the right to terminate this Promotion, substitute and/or exchange any reward with another reward of similar commercial value without notice, in its sole and absolute discretion. You will not have a claim against Cell C in this instance.
  13. Cell C may amend, modify and/or otherwise change these terms and conditions, in its sole and absolute discretion, on notice to you and the amended version will be displayed in the same media as these terms and conditions. By participating or continuing to participate in the Promotion, you agree and understand that you will be bound by the amended terms and conditions.