

Terms & Conditions of the Cell C C4 World Camera Day Social Media Competition

General

It is important to understand and agree to these terms and conditions in order to participate in the C4 World Camera Day Social Media Competition (the "**Competition**")

- 1.1 All standard terms and conditions of Cell C Limited and Cell C Service Provider Company Proprietary Limited apply to this Competition.
- 1.2 This Competition is organised by Cell C Limited, registration number 1999/007722/06 ("**Cell C**"). Prizes are sponsored by Huawei.
- 1.3 This Competition is open to all persons who are over the age of 18 years, who are Cell C customers, have a Twitter account, follow the Cell C Twitter page and comply with the conditions as set out in clause 3.1 below.
- 1.4 Directors, members, partners, employees or agents of or consultants to Cell C, or their sponsorship agency, or spouses, life partners, parents, children, brothers, sisters, business partners or associates of such persons are not eligible to enter the Competition and cannot win prizes.
- 1.5 The Competition will run on Friday 28 June 2019 from 09h00 until 13h00 (the "**Competition Day**").
- 1.6 All information (including these terms and conditions) relating to this Competition published on any promotional or advertising material or on our website at any time before or during the Competition days will form part of the terms and conditions of entry. Cell C also reserves the right to withdraw this Competition before the final draw.

2. Prizes

- 2.1 The prize that can be won in this Competition is as follows:
- 2.2 1X Huawei P30 Lite smartphone (Once-off)
- 2.3 1 prize will be given away on the day of the Competition.
- 2.4 No prize may be exchanged for cash. Cell C has the right to substitute, change or exchange any prize with another prize of similar commercial value

without notice, in its sole and absolute discretion. You will not have a claim against Cell C.

- 2.5 It is important that you understand that all participants (and winners) of the Competition indemnify Cell C, its directors, affiliates, members, partners, employees, agents, consultants, suppliers, contractors and sponsors against any loss and/or damages, either direct, indirect, consequential or otherwise, arising from its participation in this Competition.

3. How to enter and awarding of prizes:

- 3.1 To participate in this Competition, you must:

3.1.1 Be over the age of 18 years, and follow the Cell C Twitter page.

3.1.2 On the Competition Day, Cell C Twitter followers will be prompted to engage with a tweet that asks them to post a picture sharing their best winter moment. The call for entries opens on Friday 28 June 2019 at 09h00 and closes at 13h00. The winner will be chosen by the Cell C C4 social media team, based on their own discretion. The criterion used will be the best winter moment picture. The winner will be contacted via Twitter direct message and notified of their win. If the winner doesn't reply and acknowledge receipt of the direct message within 2 hours of the message being sent, the Cell C C4 social media team reserves the right to select another winner from the same pool and repeat the process. The final winner will be announced on Cell C's Twitter timeline.

3.2 Once Cell C Twitter followers have met all the conditions set out in paragraph 3.1.2 above, they will automatically be entered into the Competition.

3.3 **Cell C assumes no liability for any entry that may be omitted from this Competition, for any reason whatsoever.**

3.4 Any prize that is not claimed for whatever reason will be forfeited.

4. The winner:

- 4.1 The winner will be contacted by Cell C or Cell C's authorised agent. Cell C may contact the winner by SMS. The winner agrees that, should Cell C be unable to contact them within 24 hours, the prize will be forfeited, and they shall have no claim against Cell C.
- 4.2 Should the winner be unable to meet all the Competition conditions to Cell C's satisfaction, they agree that they not be entitled to the prize and the prize will once again be placed into a separate draw. They will have no claim against Cell C should this occur.
- 4.3 Should a winner not be available on the contact number provided, or cannot be contacted within 24 hours, or should a winner reject, forfeit or decline acceptance of the prize, that winner's right to the prize will be deemed to have been waived and the prize will be forfeited. Cell C hereafter reserves the right to award the prize to an alternate winner selected in a subsequent draw.
- 4.4 By accepting the prize, the winner agrees that they will be responsible for the all costs, including any taxes, including donations tax, which may be payable to the South African Revenue Services, as a result of accepting the prize.
- 4.5 All risks and ownership of the prize(s) shall pass to winners upon transfer or collection, as well as Cell C's obligations in regard to this Competition.
- 4.6 The judges' decision is final. Cell C confirms that the Cell C C4 social media team panel conducts the selection.
- 4.7 Cell C reserves the right to verify, by whatever means necessary, participants eligibility to participate in this Competition.
- 4.8 By entering this Competition, participants agree to Cell C publishing their name and photographing them at no cost to them, for any advertising, promotional, print, point of sale or public relations material for a period of 12 (twelve) months from the end of the Competition Day.
- 4.9 Cell C uses Google AdWords Remarketing to advertise across the Internet. AdWords remarketing will display relevant ads tailored to users based on

what parts of the website they have viewed by placing a cookie on their machine. This cookie does not in any way identify them or give access to their computer. Google AdWords Remarketing allows Cell C to tailor its marketing to better suit the users' needs and only display ads that are relevant to the user. The user can opt out via Google's Ads Settings.

- 4.10 Cell C cannot be held liable for the interception or loss of any personal information while transmitted, stored or processed across the internet, including social media sites and assumes no liability for any such interception or loss.
- 4.11 It is important that all participants and winners understand that they indemnify Cell C its directors, affiliates, members, partners, employees, agents, consultants, suppliers, contractors and sponsors against any loss or damages, either direct, indirect, consequential or otherwise, arising from participation in this Competition. Prior to awarding the prize, Cell C may require participants to sign such an indemnity.
- 4.12 Cell C may amend, modify or otherwise change these terms and conditions in its sole and absolute discretion on notice to participants and the amended version will be displayed in the same media as these terms and conditions. By participating or continuing to participate in the Competition, participants agree and understand that they will be bound by the amended terms and conditions.