Promotion "Buy and Get" Promotion Terms and Conditions

General

- It is important that you understand and agree to these terms and conditions for you to participate in the Buy & Get Promotion (the "Promotion").
- This Promotion is organised by Cell C Limited, registration number 1999/007722/06 ("Cell C").
- This Promotion will run from 13 March 2024 31 August 2024 (the "Promotion Period").
- This Promotion is only valid in South Africa to active and selected Cell C customers who opt into the promotion through the fulfilment of the campaigns call to action which is to purchase a bundle from a specified menu.
- All non-Cell C customers are excluded from the Promotion and cannot claim any rewards in terms of this Promotion.
- Cell C reserves the right to withdraw this Promotion and/or change the applicable reward at any time before the expiry of the Promotion Period, in its absolute and sole discretion.
- Cell C protects participants' personal information in accordance with the Protection of Personal Information Act.

Promotion Rewards

The rewards in terms of this Promotion are as follows:

- Cell C Prepaid Customers
- Customers who, during the campaign period, fulfil the call to action are eligible for the Promotion.
- The call to action is to purchase either a bundle in the All My Specials or Pick Your Price Menus
- The bundle can be any, all or a combination of the below product bearers and bundle types:
 - o Data
 - o Voice
 - URL Restricted Bundles
 - Integrated (AIO Bundles)
 - Daily Recurring (Day By Day Bundles)
- Cell C reserves the right to limit the reward to any of the aforementioned product bearers and bundle types.
- Cell C reserves the right to determine the validity of the aforementioned product bearers and bundle types.
- Eligible Cell C customers will be awarded free data, off-net minutes, on-net minutes.
- The amount of megabytes/minutes given away will be outlined in the USSD and App Journeys, ATL Marketing materials, SMS or any communications sent to the eligible Cell C customer.
- Cell C reserves the right to determine the amount of megabytes/minutes/Rands awarded to a customer.
- Eligible Cell C customers can only receive one reward a day for each day they have fulfilled the call to action.
- If a customer purchases a bundle multiple times in one day, they will only receive one reward.
- Free megabytes, off-net minutes, on-net minutes and / or bonus airtime provided through the Promotion are not transferable.

• If there are any issues regarding a reward not being received, please call Customer Care on 084 135. Once the issue has been resolved, you will receive your correct reward within seven (7) working days.

How to participate in the Promotion and how to claim the reward:

- To participate in this Promotion, an eligible Cell C customer must purchase a bundle from the All My Specials (*141#) menu.
- They will automatically receive a reward which will either be free megabytes, free off-net minutes, free on-net minutes or a combination of these.
- The details of the rewards will be communicated to the customer via the marketing material, outbound marketing SMS and confirmation SMS.
- Customers are only required to purchase a bundle form the specified personalised menu to accept the terms and conditions and to participate in the promotion.
 - o Eligible customer can join the promotion at any time throughout its duration.
 - o You will be able to view your reward balance via the following channels:
 - o USSD (*147#)
 - o Cell C Online (Cell C App)
- Cell C assumes no liability for any reward that is not redeemed in this Promotion, for any reason whatsoever.
- Cell C reserves the right to terminate this Promotion, substitute and/or exchange any reward with another reward of similar commercial value without notice, in its sole and absolute discretion.
- By participating or continuing to participate in the Promotion, you agree and understand that you will be bound by the amended terms and conditions.