

TERMS AND CONDITIONS: CELL C "20TH BIRTHDAY" TIK TOK CHALLENGE

IMPORTANT NOTICE: In terms of Section 49 of the Consumer Protection Act 86 of 2009, your attention is specifically drawn to all clauses which are underlined and printed in bold which, amongst others:

- (a) contain a limitation of risk or liability of Cell C Limited and/or its group of companies;**
- (b) constitute an assumption of risk or liability by you;**
- (c) constitute an indemnification of the Cell C Limited and/or its group of companies, or**
- (d) is an acknowledgement of fact by you.**

1. INTRODUCTION

- a. The Cell C "20TH BIRTHDAY" TIK TOK CHALLENGE is a Tik Tok competition that enables customers to win one of 10 Cell C Hampers when they complete in the qualifying Duet Challenge on Tik Tok. (the "**Competition**").
- b. The Competition is organised by and prizes are sponsored by Cell C Limited, with registration number 1999/007722/06 ("Cell C").
- c. **PLEASE CAREFULLY READ AND UNDERTSAND THESE TERMS AND CONDITIONS. IN THE EVENT THAT YOU DO NOT UNDERSTAND ANY OF TERMS AND CONDITIONS, PLEASE GET IN TOUCH WITH US AND WE WILL EXPLAIN THEM TO YOU. IF YOU DO NOT UNDERSTAND OR AGREE TO THESE TERMS AND CONDITIONS, PLEASE DO NOT CONTINUE PARTICIPATING IN THIS COMPETITION. YOUR CONTINUED PARTICIPATION IN THE COMPETITION WILL CONSTITUTE YOUR AGREEMENT TO BE BOUND BY AND COMPLY WITH THESE AND APPLICABLE TERMS AND CONDITIONS.**
- d. All standard terms and conditions of Cell C and Cell C Service Provider Company Proprietary Limited apply to this Competition which can be found at:
<https://www.cellc.co.za/cellc/terms-conditions>.
- e. Further, Cell C refers you to its Privacy Policy on its website ([Cellphone Contracts, Prepaid & Data | C-Fibre \(FTTH\) | Cell C](#)) which will be applicable to the extent that any of your personal information is processed by Cell C pursuant to the Competition. By participating in the Competition, you consent to Cell C's use of your personal information as set out in these Terms and Conditions and Cell C's Privacy Policy.
- f. Your personal information may be used to enter you in the Competition, to manage the Competition, to select a winner, to contact the winner(s), for market research and statistical purposes and for marketing and PR purposes, as more fully described in paragrah 21.5 below.

2. DURATION

- a. The Competition will run from 26 January 2022 at 09h00 to 11 February 2022 at 3h59:59 (the "**Competition Period**").
- b. Entries received after the closing date of the Competition Period and time will not be considered.
- c. Cell C may in its sole discretion elect to discontinue the Competition at any time during the Competition Period.

3. COMPETITION RULES

- a. No prize may be exchanged for cash.

- b. **Cell C reserves the right to substitute, change or exchange any prize with another prize of similar commercial value without notice, at their sole discretion. You will not have a claim against Cell C should this happen.**
- c. Cell C cannot be held responsible for any warranties, guarantees and/or expenses to maintain any prizes outside of the prize provider's warranties and/or guarantees.
- d. The prizes as advertised on any point of sale or electronic marketing communication are merely for illustrative purposes and may differ at the time of prize giving. Every effort will be made to ensure that the model is of a similar feature and based on availability at the time of dispatch from the manufacturer, but this cannot be guaranteed.

4. ELIGIBILITY (Who can enter?)

- a. The Campaign is open to:
 - i. Cell C Retail customers including Prepaid, Post-paid and TopUp/Hybrid.
- b. Excluded from the Campaign are:
 - i. Migrations between post-paid packages that do not include an upgrade/renewal;
 - ii. Entry of multiple SIM contracts. Only the Master SIM is eligible;
 - iii. Corporate, Government, Business or Cell C Staff contracts taken out on behalf of a person and listed and paid in the name of a company or department of the contracting entity;
- c. This Competition is open to all natural persons:
 - i. who are over the age of 18 years. Any persons under the age of eighteen (18) years must have their parent/guardian's permission before entering the Competition);
 - ii. in possession of a valid South African ID book or passport; and
 - iii. based in South Africa during the Competition Period (the **"Participants/you/your"**).
- d. Participants younger than 18 years must have the consent of their parents or legal guardian. The Competition prizes will only be released to the winners' parent or guardian.
- e. Directors, members, partners, employees or agents of, or consultants to, Cell C, or spouses, life partners, parents, children, brothers, sisters, business partners or associates of such persons are NOT eligible to enter the Competition.

5. HOW TO QUALIFY

- a. To participate in the Challenge, you must complete any of the qualifying actions below during the Challenge Period:
 - i. Content creators will be selecting the winners
 - ii. Duet with a content creator and stand a chance to win a #CellC20thBirthday hamper which includes the following prizes: Cell C Home Connecta Flexi Sim Card and 100GB pre-loaded data; Cell C 20th Birthday Merchandise; & a Cell C Sharks Shirt signed by a Sharks Player.