

Terms and Conditions of the All-My-Rewards Promotion

1. It is important that you understand and agree to these terms and conditions in order for you to participate in the Outbound Recharge & Get Promotion (the “**Promotion**”).
2. This Promotion is organised by Cell C Limited, registration number 1999/007722/06 (“**Cell C**”).
3. This Promotion is only valid in South Africa to active and selected Cell C customers. Customers who opt in to the promotion and or reached the specified recharge threshold is considered selected.
4. **This Promotion will run from 11 August 2023 – 31 November 2023** (the “**Promotion Period**”).
5. All [standard](#) terms and conditions of Cell C Limited and Cell C Service Provider Company Proprietary Limited apply to this Promotion.
6. All non-Cell C customers are excluded from the Promotion and cannot claim any rewards thereunder.
7. Cell C reserves the right to withdraw this Promotion and/or change the applicable reward at any time before the expiry of the Promotion Period, in its absolute and sole discretion.

Reward in terms of the Promotion

8. **The reward in terms of this Promotion is as follows:**
 - 8.1 Only customers that opt in to the promotion (through USSD/Cell C App) are eligible for the Promotion.
 - 8.2 Eligible Cell C customers will be awarded free data, on-net minutes and / or bonus airtime. The amount of megabytes/minutes/Rands given away will be outlined in the USSD and App Journey and SMS sent to the eligible Cell C customer, which will be determined based on the effective recharge value (taking into account any applicable administrative fees) utilised by such eligible Cell C customer and the customer’s segment.
 - 8.3 If an eligible Cell C customer recharges with an amount greater than promoted (as per the designated SMS) that customer will only receive the reward promoted as per the designated SMS.

8.4 Eligible Cell C customers can qualify for one reward each week (Tuesday 00:00:00 to Monday 23:59:59) during the Promotion Period.

8.5 Free megabytes, on-net minutes and / or bonus airtime provided through the Promotion are not transferable.

8.6 Subject to the provisions contained herein, eligible Cell C customers using emergency airtime to top up will not qualify for the applicable reward under the Promotion.

8.7 Eligible Cell C customers that top up using airtime transfer will not qualify for the reward under the Promotion.

9. How to participate in the Promotion and how to claim the reward:

9.1 To participate in this Promotion, you must be a valid Cell C customer; and

9.2 You must opt in to the promotion through USSD or App and fulfil the recharge requirement outlined in the journey.

10. Once you have completed the steps in clause 9 above, you will automatically receive a reward consisting of free megabytes or free on-net minutes. The megabytes, on-net minutes and bonus airtime have specific validity periods and depletion rates and will expire accordingly, which validity periods will be outlined in the SMS.

11. Cell C assumes no liability for any reward that is not redeemed in this Promotion, for any reason whatsoever.

12. Cell C reserves the right to terminate this Promotion, substitute and/or exchange any reward with another reward of similar commercial value without notice, in its sole and absolute discretion. You will not have a claim against Cell C in this instance.

13. Cell C may amend, modify and/or otherwise change these terms and conditions, in its sole and absolute discretion, on notice to you and the amended version will be displayed in the same media as

these terms and conditions. By participating or continuing to participate in the Promotion, you agree and understand that you will be bound by the amended terms and conditions