

Terms and Conditions of the Cell C MediaPlayLounge Social Media Competition

1. General

- 1.1 It is important that you understand and agree to these terms and conditions in order for you to participate in the Cell C MediaPlayLounge Social Media Competition. This is a separate competition to the radio activation competition hosted by various radio stations (ECR, KFM, 947, Jacaranda).
- 1.2 All standard terms and conditions of Cell C Limited and Cell C Service Provider Company (Pty) Limited apply to this Competition.
- 1.3 This Competition is organised by Cell C Limited, registration number 1999/007722/06 ("**Cell C**"). Prizes are sponsored by Samsung South Africa.
- 1.4 This Competition is open to all persons who are over the age of 18 years, have a Twitter account, follow the Cell C Twitter page and complies with the conditions as set out in clause 3.1. .
- 1.5 Directors, members, partners, employees or agents of or consultants to Cell C, or their sponsorship agency, or spouses, life partners, parents, children, brothers, sisters, business partners or associates of such persons are not eligible to enter the Competition and cannot win prizes.
- 1.6 The Competition will run from 09h00 until 16h00, on Thursday 23 May 2019, Thursday 30 May 2019 & Thursday 06 June 2019 (the "Competition Days")
- 1.7 You understand that all information (including these terms and conditions) relating to this Competition published on any promotional or advertising material or on our website at any time before or during the Competition Days will form part of the terms and conditions of entry. Cell C also has the right to withdraw this Competition before the final draw.

2. Prizes

- 2.1 The prizes that can be won in this Competition are as follows:

4 (four) x Samsung A50 handset devices. Each device will be loaded with a once-off allocation of 30GB Cell C data and R100.00 Cell C airtime

- 2.2 Each prize is valued as follows: Samsung A50 handset device - R6 999.00, Cell C Data – R899.00 and Cell C Airtime R100.00, with the total value of each prize amounting to R8000.00
- 2.3 4 Prizes will be given away over the Competition Days.
- 2.4 You understand that no prize may be exchanged for cash. Cell C has the right to substitute, change or exchange any prize with another prize of similar commercial value without notice, in their sole discretion. You will not have a claim against Cell C or Samsung in this event.
- 2.5 It is important that you understand that all participants (and winners) of the Competition indemnify Cell C, its directors, affiliates, members, partners, employees, agents, consultants, suppliers, contractors and sponsors against any loss or damages, either direct, indirect, consequential or otherwise, arising from its participation in this Competition.
- 2.6 The prizes as advertised in any point of sale or electronic marketing communication are merely for illustrative purposes and may differ at the time of prize giving. Every effort will be made to ensure that the model is of a similar feature and based on availability at the time of dispatch from the manufacturer, but this cannot be guaranteed.

3. **How to enter and awarding of prizes:**

- 3.1 To participate in this Competition, you must:
 - 3.1.1 Be over the age of 18 years, have a Twitter account and follow the Cell C Twitter page.
 - 3.1.2 Every Thursday, during the Competition Days, Cell C Twitter followers will be prompted to engage with a tweet that shows their support for a contestant of their choosing using the official #MediaPlayLounge hashtag. The call for entries opens on Thursdays from 09:00 and closes at 16:00. The winner will be chosen via random draw from this

pool of engaged social media fans. The winner will be announced on Cell C's Twitter timeline the following week.

To enter the Competition, you need to tell us which contestant you are supporting. Are you #Team[CONTESTANT 1] or #Team[CONTESTANT 2] using #MediaPlayLounge. We will contact you via Direct Message on Twitter if you're the winner.

- 3.2 Once you have met all the conditions set out in paragraph 3.1 above, you will automatically be entered into the Competition.
- 3.2.1 For 3 consecutive weeks winners will be randomly drawn, on the day following the closure of the Competition.
- 3.3 **Cell C assumes no liability for any entry that may be omitted from this Competition, for any reason whatsoever.**
- 3.4 Cell C has the right at any time before the final draw to change the dates or places of the draws (or both). You will not have a claim against Cell C or Samsung in this event.
- 3.5 Any prize that is not claimed for whatever reason will be forfeited.
4. **If you are a winner:**
 - 4.1 You will be contacted by Cell C or Cell C's authorised agent, within seven (7) days of the draw. Cell C may contact you by SMS. You agree that should Cell C be unable to contact you in this time frame, you will forfeit the prize, and shall have no claim against Cell C in this event.
 - 4.2 If you cannot meet all the Competition conditions to Cell C's satisfaction, you agree that you will not be entitled to the prize and the prize will once again be placed into a separate draw. You will have no claim against Cell C or Samsung if this happens.
 - 4.3 Should a winner not be available on the contact number provided, or cannot be contacted within (2) two days of the first attempt by Cell C, or should a winner reject, forfeit or decline acceptance of the prize, that winner's right to the prize will be deemed to have been waived and the prize will be forfeited.

Cell C and Samsung hereafter reserve the right to award the prize to an alternate winner selected in a subsequent draw.

- 4.4 By accepting the prize you agree that you will be responsible for the all costs, including any taxes, including donations tax, payable to the South African Revenue Services, as a result of you accepting the prize.
- 4.5 All risks and ownership of the prizes shall pass to winners upon transfer or collection, as well as Cell C's and Samsung obligations in regard to this Competition
- 4.6 The judges' decision is final. Cell C confirms that it will ensure that a chartered accountant, registered auditor, admitted attorney or commissioner of oaths conducts the Competition and this will be reported on Cell C's internal audit reporting procedures.
- 4.7 Cell C reserves the right to verify, by whatever means necessary, your eligibility to participate in this Competition.
- 4.8 By entering this Competition, you agree to Cell C publishing your name and photographing you at no cost to you, for any advertising, promotional, print, point of sale or public relations material for a period of 12 (twelve) months from the end of the Competiton.
- 4.9 Cell C cannot be held liable for the interception or loss of your personal information while transmitted, stored or processed across the internet, including social media sites and assumes no liability for any such interception or loss.
- 4.10 It is important that you understand that all participants and winners indemnify Cell C its directors, affiliates, members, partners, employees, agents, consultants, suppliers, contractors and sponsors against any loss or damages, either direct, indirect, consequential or otherwise, arising from its participation in this Competition. Prior to awarding the prize, Cell C may require you to sign such an indemnity.
- 4.11 Cell C may amend, modify or otherwise change these terms and conditions in its sole and absolute discretion on notice to you and the amended version will be displayed in the same media as these terms and conditions. By participating or continuing to participate in the Competition, you agree and

understand that you will be bound by the amended terms and conditions.