

Terms & Conditions of the Cell C It's a WIN WIN WIN Social Media Competition

1. General

It is important to understand and agree to these terms and conditions in order to participate in the Cell C It's a WIN WIN WIN Social Media Competition (the "**Competition**"). Should any of the terms and conditions be unclear to you, you are welcome to contact the Cell C Social Media team via Twitter direct message ("**DM**").

- 1.1 All standard terms and conditions of Cell C Limited and Cell C Service Provider Company Proprietary Limited apply to this Competition.
- 1.2 This Competition is organised and prizes sponsored by Cell C Limited, registration number 1999/007722/06 ("**Cell C**").
- 1.3 This Competition is only open to Cell C customers who are over the age of 18 years, have a Twitter account, follow the Cell C Twitter page and comply with the terms and conditions as set out herein.
- 1.4 Directors, members, partners, employees or agents of or consultants to Cell C, or their sponsorship agency, or spouses, life partners, parents, children, brothers, sisters, business partners or associates of such persons are not eligible to enter the Competition and cannot win prizes.
- 1.5 The Competition will run on Thursday 18 July 2019, Thursday 25 July 2019, Thursday 1 August 2019 and Thursday 15 August 2019, on each day from 09h00 until 16h00 (the "**Competition Days**").
- 1.6 All information (including these terms and conditions) relating to this Competition published on any promotional or advertising material or on our website at any time before or during the Competition Days will form part of the terms and conditions of entry. Cell C also reserves the right to withdraw this Competition before the final draw.

2. Prizes

- 2.1 The prizes that can be won on the Competition Days are as follow:
 - 2.1.1 Thursday 18 July 2019: Ten sets of 1 x 1GB of Cell C Anytime Data (once off), valued at R100.00, valid for a period of 6 months, from date

of loading. Each set will include 2 x **black** movie vouchers, valued at R49.00 each.

2.1.2 Thursday 25 July 2019: Ten sets of 1 x Cell C WhatsApp Bundle (once off), valid for a period of 12 months, from date of loading, valued at R29.00. Each set will include 2 x **black** movie vouchers, valued at R49.00 each.

2.1.3 Thursday 1 August 2019: Ten sets of 1 x 1GB of Cell C Anytime Data (once off), valued at R100.00, valid for a period of 6 months, from date of loading. Each set will include 2 x **black** movie vouchers, valued at R49.00 each.

2.1.4 Thursday 15 August 2019: Ten sets of 1 x Cell C WhatsApp Bundle (once off), valid for a period of 12 months, from date of loading, valued at R29.00. Each set will include 2 x **black** movie vouchers, valued at R49.00 each.

2.2 A total of 10 (ten) prizes will be given away on each of the Competition Days. Therefore a total of 40 (forty) prizes will be given away in total, for the duration of the campaign.

2.3 No prize may will exchanged for cash. Cell C has the right to substitute, change or exchange any prize with another prize of similar commercial value without notice, in its sole and absolute discretion. You will not have a claim against Cell C in this regard.

2.4 The winners will be contacted via DM for their contact details, where after the Data and/or WhatsApp Bundle prizes will be uploaded onto their Cell C numbers. The **black** movie vouchers will be sent via sms and email, where a PIN number will be provided for redemption of the movie voucher.

3. **How to enter and awarding of prizes**

3.1 To participate in this Competition, you must:

- 3.1.1 Be a Cell C customer over the age of 18 years, and follow the Cell C Twitter page.
- 3.1.2 On the Competition Days 18 July 2019 and 25 July 2019, Cell C Twitter followers will be prompted to engage with a tweet containing a riddle. Users will be prompted to solve the riddle and reply to the competition post with the correct answer to the riddle.
- 3.1.3 On the Competition days 1 August 2019 and 15 August 2019, Cell C Twitter followers will be prompted to engage with a tweet that prompts them to spot and circle a prize on an image, and reply to the competition post with a screenshot of their circled image.
- 3.1.4 The call for entries on all four Competition Days will open at 09h00 and close at 16h00 on the respective days. The winner will be chosen by random selection of correct answers by Cell C's internal audit team. The winner will be contacted via DM and notified of their win within 24 hours. If the winner doesn't reply and acknowledge receipt of the DM within 24 hours of the message being sent, then the Cell C C4 social media team reserves the right to select another winner from the same pool and repeat the process. The final winner will be announced on Cell C's Twitter timeline.
- 3.2 Once Cell C Twitter followers have met all the conditions set out in herein, they will automatically be entered into the Competition.
- 3.3 Cell C assumes no liability for any entry that may be omitted from this Competition, for any reason whatsoever.
- 3.4 Any prize that is not claimed for whatever reason will be forfeited.
4. **The winner:**
 - 4.1 The winner will be contacted by Cell C or Cell C's authorised agent. Cell C may contact the winner by DM. The winner agrees that, should Cell C be unable to contact them within 24 hours, the prize will be forfeited, and they shall have no claim against Cell C.
 - 4.2 Should the winner be unable to meet all the Competition conditions to Cell C's satisfaction, they agree that they not be entitled to the prize and the prize will

once again be placed into a separate draw. They will have no claim against Cell C should this occur.

- 4.3 Should a winner not be available on DM or any other contact number provided, or cannot be contacted within 24 hours, or should a winner reject, forfeit or decline acceptance of the prize, that winner's right to the prize will be deemed to have been waived and the prize will be forfeited. Cell C hereafter reserves the right to award the prize to an alternate winner selected in a subsequent draw.
- 4.4 By accepting the prize, the winner will be responsible for the all costs, including any taxes, including donations tax, which may be payable to the South African Revenue Services, as a result of accepting the prize.
- 4.5 All risks and ownership of the prize(s) shall pass to winners upon transfer or collection, as well as Cell C's obligations in regard to this Competition.
- 4.6 The judges' decision is final.
- 4.7 Cell C reserves the right to verify, by whatever means necessary, participants eligibility to participate in this Competition.
- 4.8 By entering this Competition, participants agree to Cell C publishing their name and photographing them at no cost to them, for any advertising, promotional, print, point of sale or public relations material for a period of 12 (twelve) months from the end of the Competition Day.
- 4.9 Cell C uses Google AdWords Remarketing to advertise across the Internet. AdWords remarketing will display relevant ads tailored to users based on what parts of the website they have viewed by placing a cookie on their machine. This cookie does not in any way identify them or give access to their computer. Google AdWords Remarketing allows Cell C to tailor its marketing to better suit the users' needs and only display ads that are relevant to the user. The user can opt out via Google's Ads Settings.
- 4.10 Cell C shall not be held liable for the interception or loss of any personal information while transmitted, stored or processed across the internet, including social media sites and assumes no liability for any such interception or loss.

- 4.11 It is important that all participants and winners understand that they indemnify Cell C its directors, affiliates, members, partners, employees, agents, consultants, suppliers, contractors and sponsors against any loss or damages, either direct, indirect, consequential or otherwise, arising from participation in this Competition. Prior to awarding the prize, Cell C may require participants to sign such an indemnity.
- 4.12 Cell C may amend, modify or otherwise change these terms and conditions in its sole and absolute discretion on notice to participants and the amended version will be displayed in the same media as these terms and conditions. By participating or continuing to participate in the Competition, participants agree and understand that they will be bound by the amended terms and conditions.