

TERMS AND CONDITIONS: CELL C YOUTH CAMPAIGN 2026

IMPORTANT NOTICE: In terms of Section 49 of the Consumer Protection Act 86 of 2009, your attention is specifically drawn to all clauses which are underlined and printed in bold which, amongst others:

- A. contain a limitation of risk or liability of Cell C Proprietary Limited and/or its group of companies;
- B. constitute an assumption of risk or liability by you;
- C. constitute an indemnification of Cell C Proprietary Limited and/or its group of companies; or
- D. is an acknowledgement of fact by you.

INTRODUCTION

1.1 The Cell C Youth Month Campaign 2026 (the “**Campaign**”) is designed to provide eligible participants with the opportunity to get access to 3-month Canva Pro Subscription for free.

1.2 Participants who meet the qualifying criteria during the period commencing on 11 August 2026 and ending on 31 October 2026 (“**Campaign Period**”), by purchasing the Cell C 5GB bundle for R69.99, valid for 14 days.

1.3 **Canva Pro** is the premium version of a cloud-based visual communication and design platform that enables people to create professional-quality content without needing advanced design skills (i.e. Canva). Canva Pro combines drag-and-drop editing with templates, stock media, and collaboration features plus, advanced tools, premium content, AI capabilities, and brand management features for individuals and businesses.

1.4 PLEASE CAREFULLY READ AND UNDERSTAND THESE TERMS AND CONDITIONS. IN THE EVENT THAT YOU DO NOT UNDERSTAND ANY OF THE TERMS AND CONDITIONS, PLEASE CONTACT US ON 135 FROM A CELL C PHONE OR 084 135 FROM ANY OTHER NETWORK AND WE WILL EXPLAIN THEM TO YOU. IF YOU DO NOT UNDERSTAND OR AGREE TO THESE TERMS AND CONDITIONS, PLEASE DO NOT PARTICIPATE IN THIS CAMPAIGN. YOUR CONTINUED PARTICIPATION IN THE CAMPAIGN WILL CONSTITUTE YOUR AGREEMENT TO BE BOUND BY AND COMPLY WITH THESE APPLICABLE TERMS AND CONDITIONS, AND ALL OTHER APPLICABLE TERMS AND CONDITIONS AS MAY APPLY TO THE CAMPAIGN FROM TIME TO TIME.

1.5 By electing to participate in the Campaign, the Eligible Participant, as defined under clause 4 below, consents that their personal information may be used to manage the Campaign, verify qualification, issue promotional benefits, conduct reporting, market research and statistical analysis, marketing and public relations purposes, where permitted by law.

1.6 All applicable standard terms and conditions of Cell C and Cell C Service Provider Company Proprietary Limited apply to this Campaign and can be found at <https://www.cellc.co.za/cellc/terms-conditions>.

2. DURATION

2.1 The Campaign will run from 11 August 2026 at 00h00 to 31 October 2026 at 23h59 (the “**Campaign Period**”).

2.2 For the avoidance of doubt, the Campaign Period is the period during which eligible customers must purchase the qualifying Cell C 5GB Data bundle in order to qualify for the Canva Pro benefit. This period does not represent the duration of the Canva Pro subscription.

2.3 Cell C may, at its sole discretion, elect to amend, extend, suspend, discontinue or terminate the Campaign at any time during the Campaign Period.

CAMPAIGN RULES

Eligible Participants must:

3.1.1 Purchase the qualifying Cell C 5GB Data Bundle during the Campaign Period.

3.1.2 The qualifying offer is the Cell C 5GB Data Bundle for R69.99 which is valid for 14 days. Eligible Participants who successfully purchase the qualifying Cell C 5GB Data Bundle during the Campaign Period may receive access to a 3-month Canva Pro subscription as a promotional benefit.

3.1.3 The qualifying offer must be purchased via USSD *123# under Perks, through the Cell C App, and/or any other qualifying Cell C channel as communicated by Cell C.

3.1.4 Only one (1) Canva Pro voucher/code will be issued per Eligible Participant for the full Campaign Period. Repeat purchases of the qualifying Cell C 5GB Data Bundle will not trigger additional Canva Pro vouchers/codes.

3.1.5 The Canva Pro voucher/code must be redeemed within 7 days from the date on which it is issued to the Eligible Participant. If the voucher/code is not redeemed within the 7-day redemption period, it will expire and a replacement voucher will not be issued.

3.1.6 The Canva Pro voucher/code and/or redemption link will be issued to Eligible Participants through the applicable Cell C fulfilment channel, which may include SMS, the Cell C App, the Cell C rewards platform, email or any other channel determined by Cell C.

3.1.7 Eligible Participants may be required to insert the relevant Canva redemption code into the Canva redemption link or URL provided to them in order to redeem the benefit.

3.1.8 The Canva Pro subscription is subject to Canva's own terms and conditions, platform rules and redemption rules, which can be found at <https://www.canva.com/help/redeem-canva-pro-code/>.

3.1.9 The Canva Pro subscription is not transferable, may not be sold, and cannot be exchanged for cash, airtime, data, another product or any other benefit.

3.1.10 The Canva Pro benefit is subject to voucher/code availability, successful purchase verification and Cell C's abuse-prevention rules. Cell C reserves the right to withhold, cancel or refuse the issuing of a Canva Pro voucher/code in the event of duplicate redemptions, multiple or irregular purchases, reversed transactions, failed transactions, fraudulent activity or any other abuse of the promotional campaign.

ELIGIBILITY

4.1 The Campaign is open to eligible Cell C customers who are:

4.1.1 natural persons, not excluded from the Campaign as per clause 4.2 below;

4.1.2 South African residents, in possession of a valid South African ID, South African ID card or passport; and

4.1.3 over the age of 18 years, or, where under 18 years, have the permission of their parent or legal guardian to participate.

4.2 Directors, members, partners, employees or agents of, or consultants to Cell C, Canva, their agencies, suppliers, promotional partners or any person directly involved in the Campaign, or spouses, life partners, parents, children, brothers, sisters, business partners or associates of such persons are NOT eligible to participate in the Campaign.

4.3 Customers whose qualifying purchase is failed, reversed, cancelled, fraudulent, incomplete or irregular will not qualify for the Canva Pro benefit.

BENEFIT ALLOCATION

5.1 Participants who successfully complete and pay for a My Local Deal bundle and adhere to the My Local Deal requirements will be eligible to receive (1) one 3-month Canva Pro subscription benefit, subject to these Terms and Conditions.

5.2 The Canva Pro benefit will only be issued once Cell C has verified that the qualifying purchase was successfully completed.

5.3 Unless otherwise communicated by Cell C, no separate competition opt-in is required for the Canva Pro benefit.

5.4 Cell C will issue the Canva redemption link and/or voucher code through the applicable fulfilment process after verification of the qualifying purchase.

5.5 Data charges may be incurred for redeeming or using the Canva Pro subscription. Standard network rates apply.

GENERAL

6.1 Failure by Cell C to enforce any of its rights at any stage does not constitute a waiver of those rights.

6.2 Data charges may be incurred for redeeming or using the Canva Pro subscription. Standard network rates apply.

6.3 Cell C does not own or operate Canva and is not responsible for any interruption, unavailability, suspension, cancellation, functionality, technical issue or limitation relating to Canva's platform or services.

6.4 If any benefit is interfered with in any way or is not capable of being claimed or delivered as reasonably anticipated due to any reason beyond the reasonable control of Cell C, including but not limited to technical difficulties, unauthorised intervention, fraud, supplier failure, platform issues or force majeure events, Cell C reserves the right, in its sole discretion, to the fullest extent permitted by law to:

6.4.1 disqualify any Eligible Participant; or

6.4.2 modify, suspend, terminate or cancel the benefit or Campaign mechanic as appropriate, subject to the approval of relevant regulatory authorities where required.

6.5 Save as permitted by law, Cell C reserves the right to cancel, suspend or terminate the Campaign or any benefit, without notice at any time, and such cancellation, suspension or termination shall be deemed to have taken effect from the date of publication on Cell C's website at <https://www.cellc.co.za/cellc/termsconditions>.

6.6 No liability shall lie against Cell C in favour of any Eligible Participant, customer and/or any third party arising from such cancellation, suspension or termination. Therefore, the Eligible Participant waives any right which they may have against Cell C and hereby acknowledges that they will have no right of recourse or claim of any nature whatsoever against Cell C.

6.7 The awarding or issuing of benefits is governed by these Terms and Conditions, as well as those of the relevant applicable terms available on Cell C's website as incorporated by reference in these Terms and Conditions.

6.8 Any dispute or claim arising out of or in connection with this Campaign shall be governed by and construed in accordance with the laws of the Republic of South Africa.

6.9 Cell C accepts no liability or responsibility, whether occasioned by any circumstance not foreseeable and not within its reasonable control, for late or delayed delivery of the benefit, including but not limited to stock unavailability, supplier delay, platform unavailability, strike, lock out, civil commotion, riot, threat of war, action taken by governmental authority or public authority of any kind, fire, explosion, storm, flood, earthquake or other acts of God.

6.10 If part or all of any clause of these Terms and Conditions is illegal, invalid or unenforceable:

6.10.1 it will be severed from these Terms and Conditions and the remaining provisions of these Terms and Conditions will continue to have full force and effect; or

- 6.10.2 it will be read down to the extent necessary to ensure that it is not illegal, invalid or unenforceable.
- 6.11 To the extent permitted by the Consumer Protection Act and any other applicable law, the Eligible Participant hereby indemnifies Cell C against any direct, indirect, special, incidental, consequential or punitive damages or loss of any kind regardless of how this was caused, and whether it arose under the law of contract or delict or otherwise.
- 6.12 Cell C excludes all warranties, express or implied, representations and liabilities regarding this Campaign, other than for death or personal injury caused by its negligence and/or fraud.
- 6.13 All Personal Information exchanged with the usage of third-party applications will not be monitored or controlled by Cell C. The Eligible Participant bears the responsibility to ensure that it is aware of the terms and conditions applicable to usage of third-party applications. The Participant understands and agrees to indemnify Cell C from all liability arising from the use of any third-party application, platform, redemption link or voucher redemption process.
- 6.14 In accordance with the confidentiality policies and practices of Cell C, none of the entry or participation details of any Eligible Participant in this Campaign will be disclosed or used by Cell C for any purposes other than for administering the Campaign and issuing the benefit, unless otherwise permitted by law or consented to by the Eligible Participant.
- 6.15 Data charges may be incurred for redeeming any benefit or using the online voucher redemption platform. Network rates apply.
- 6.16 Eligible Participants acknowledge and accept that Cell C may utilise a third-party agent or supplier to contact the Participant or facilitate delivery, redemption or activation of the benefit. In order to affect the contacting, delivery, redemption or activation process, Cell C may provide the Eligible Participant's information to such third-party agent or supplier.
- 6.17 Details of Eligible Participants will not be used for Cell C related communication unless the Eligible Participant opts in to receive further communication from Cell C.
- 6.18 Cell C may in its sole discretion amend these Terms and Conditions at any time, without notice, and such amendments shall be deemed to have taken effect from the date of publication of the revised Terms and Conditions on its website, which can be accessed at <https://www.cellc.co.za/cellc/terms-conditions>. The onus rests on the Eligible Participant to constantly check the website for updates to the Terms and Conditions.
- 6.19 Cell C reserves the right, at any time, to verify the validity of Eligible Participants, including an Eligible Participant's identity, age, place of residence and qualifying purchase, and to reject any Eligible Participant who has not agreed to and/or complied with these Terms and Conditions.
- 6.20 Cell C reserves the right to modify, suspend or cancel the Campaign at any time. Benefits are non-transferable and not redeemable for cash. Cell C shall not be liable for any lost, delayed, expired, unused or misdirected vouchers or voucher codes.

USE OF PERSONAL INFORMATION

- 7.1 By electing to participate in the Campaign, you understand and acknowledge that Cell C is required to comply with the provisions of the Protection of Personal Information Act, 2013 ("POPIA") to, amongst other things, ensure the privacy and confidentiality of your Personal Information, as such term are defined in POPIA.
- 7.2 For purposes of this Campaign, you confirm, agree, understand and acknowledge that by participating in the Campaign:
- 7.2.1 you disclose and provide your Personal Information to Cell C voluntarily and consent and authorise Cell C to collect, use, process, share and/or transfer your Personal Information in accordance with Cell C's Privacy Policy accessible on Cell C's website at <https://www.cellc.co.za> ("Privacy Policy");
- 7.2.2 you consent that your Personal Information may be used to manage the Campaign, verify qualification, issue the benefit, conduct reporting, analytics, market research and statistical analysis, and for marketing and public relations purposes where permitted by law;
- 7.2.3 you agree to immediately inform Cell C in writing if there is any change of whatsoever nature in any of your Personal Information, including your physical address, previously supplied to Cell C; and
- 7.2.4 you agree and consent to be bound by the terms and conditions of the Privacy Policy, which you have read, understood and agreed to as part of this Campaign.
- 7.3 In order to fulfil the obligations set out in these Terms and Conditions, Cell C will process your Personal Information. Such processing may include sharing personal information with any related entity to Cell C, agencies, suppliers, fulfilment partners, third-party service providers or Canva, but only to the extent necessary for the purposes contemplated in this Campaign.
- 7.4 In accordance with Cell C's confidentiality practices and policies accessible on Cell C's website at <https://www.cellc.co.za>, Cell C will not disclose your Personal Information to any other person or institution other than as stated under this clause 7, for purposes of fulfilling its obligations under this Campaign, or where compelled to do so in terms of any law and/or in terms of a court order.
- 7.5 Cell C has no control over the interception or loss of your Personal Information over the internet and assumes no liability for any such interception or loss.
- 7.6 Your Personal Information will not be used for Cell C related communication unless you opt in to receive further communication from Cell C in writing.
- 7.7 Your Personal Information may be retained and further processed as necessary to comply with legal and regulatory requirements, or for statistical, research and marketing purposes, provided that such processing aligns with applicable data protection legislation.

TRANSFER OF RIGHTS AND OBLIGATIONS

- 8.1 You may not at any time for the duration of this Campaign without Cell C's permission:
- 8.1.1 transfer or cede any of your rights under this Campaign to any other entity or person; or
- 8.1.2 transfer, delegate or hand over any of your obligations or responsibilities under the Campaign to any other entity or person.

8.2 You agree that Cell C may at any time for the duration of this Campaign without your permission:

8.2.1 transfer or cede any of its rights under this Campaign to any other entity or person; or

8.2.2 transfer, delegate or hand over any of its obligations or responsibilities under the Campaign to any other entity or person.

WHOLE AGREEMENT

9.1 Except for Cell C's right to amend these Terms and Conditions, this is the whole agreement between you and Cell C and no amendment, deletion or addition by you will be valid unless it is stipulated in writing and agreed to by Cell C.

BOUND BY TERM, REPRESENTATION, WARRANTY OR PROMISE

10.1 No party shall be bound by any express or implied term, representation, warranty, promise or the like, not recorded herein.

UNENFORCEABLE PROVISIONS

11.1 If any term of these Terms and Conditions is unenforceable, illegal, void or contrary to public policy then it will be deleted from these Terms and Conditions. The remaining provisions of these Terms and Conditions will however remain binding and in full force.