

Adjusted Pricing To Continue Enhancing Connectivity

Dear Valued Customer,

Thank you for being a part of the Cell C family. We are committed to keeping you informed and ensuring you receive the best possible experience on South Africa's most reliable network.

Our Ongoing Commitment to You

At Cell C, your connectivity experience is our top priority. Through continuous investment and strategic partnerships, we have significantly enhanced our network quality, coverage, and value - so you can enjoy seamless connectivity wherever you are.

Network Excellence and Industry Recognition

Over the past year, Cell C has achieved several independent accolades:

- **Opensignal Recognition:** For the first time ever, Cell C was independently recognised as Joint #1 for Mobile Network Reliability, Joint #1 for Video Experience, and Joint #1 for Voice App Experience in South Africa by Opensignal (September 2025). In August 2024, Cell C was named South Africa's outright winner for Video Experience, and joint winner for Upload Speed Experience. Early 2025, Cell C earned the title of "Global Rising Star" for Most Improved Network Experiences, including Video and Upload Speed categories.

These achievements reflect our unwavering commitment to delivering best-in-class experience and value to you.

Upcoming Price Adjustments

To ensure we continue providing reliable, innovative services and maintain our high standards, Cell C will implement its annual pricing review effective **1 December 2025**:

- **8% average increase** on Postpaid Tariff Subscriptions
- **10% average adjustment** on Insurance premiums
- **Out-of-bundle rates and device fees remain unchanged.**

The overall average monthly bill impact will be 4%, aligned to Consumer Price Index (CPI) for services of 3.6% as at July 2025.

Elevate +

Tariff Plan	Current Price	New Price	Nominal Δ	%Increase
Cell C Elevate 1 + TopUp	R149	R159	R10	7%
Cell C Elevate 2 + TopUp	R229	R249	R20	9%
Cell C Elevate 3 + TopUp	R399	R429	R30	8%
Cell C Elevate 4 + TopUp	R599	R649	R50	8%
Cell C Elevate 5 + TopUp	R999	R1 069	R70	7%
Cell C Elevate 6 + TopUp	R1 499	R1 599	R100	7%
Cell C Elevate 1 +	R149	R159	R10	7%
Cell C Elevate 2 +	R229	R249	R20	9%
Cell C Elevate 3 +	R399	R429	R30	8%
Cell C Elevate 4 +	R599	R649	R50	8%
Cell C Elevate 5 +	R999	R1 069	R70	7%
Cell C Elevate 6 +	R1 499	R1 599	R100	7%

SmartData

Tariff Plan	Current Price	New Price	Nominal Δ	%Increase
SmartData 10GB(5GB Anytime + 5GB Nite) TopUp 2023	R109	R119	R10	9%
SmartData 20GB(10GB Anytime + 10GB Nite) TopUp 2023	R159	R175	R16	10%
SmartData 50GB(30GB Anytime + 20GB Nite) TopUp 2023	R219	R239	R20	9%
SmartData 90GB(50GB Anytime + 40GB Nite) TopUp 2023	R429	R459	R30	7%
SmartData 200GB(100GB Anytime + 100GB Nite) TopUp 2023	R635	R689	R54	9%
SmartData 10GB(5GB Anytime + 5GB Nite) 2023	R109	R119	R10	9%
SmartData 20GB(10GB Anytime + 10GB Nite) 2023	R159	R175	R16	10%
SmartData 50GB(30GB Anytime + 20GB Nite) 2023	R219	R239	R20	9%
SmartData 90GB(50GB Anytime + 40GB Nite) 2023	R429	R459	R30	7%
SmartData 200GB(100GB Anytime + 100GB Nite) 2023	R635	R689	R54	9%
SmartData 10GB(5GB Anytime + 5GB Nite) TopUp Month-to-Month	R119	R129	R10	8%
SmartData 20GB(10GB Anytime + 10GB Nite) TopUp Month-to-Month	R169	R179	R10	6%
SmartData 50GB(30GB Anytime + 20GB Nite) TopUp Month-to-Month	R219	R239	R20	9%
SmartData 90GB(50GB Anytime + 40GB Nite) TopUp Month-to-Month	R449	R479	R30	7%
SmartData 200GB(100GB Anytime + 100GB Nite) TopUp Month-to-Month	R665	R719	R54	8%

Device Insurance

Insurance Product	Current Price	New Price	Nominal Δ	%Increase
Device Insurance (max. cover R1000)	R35.00	R39.00	R4.00	11%
Device Insurance (max. cover R2500)	R45.00	R49.00	R4.00	9%
Device Insurance (max. cover R5000)	R85.00	R90.00	R5.00	6%
Device Insurance (max. cover R7500)	R125.00	R135.00	R10.00	8%
Device Insurance (max. cover R9000)	R150.00	R159.00	R9.00	6%
Device Insurance (max. cover R12000)	R200.00	R209.00	R9.00	4%
Device Insurance (max. cover R15000)	R235.00	R245.00	R10.00	4%
Device Insurance (max. cover R20000)	R290.00	R299.00	R9.00	3%
Device Insurance (max. cover R25000)	R310.00	R325.00	R15.00	5%
Device Insurance (max. cover R30000)	R365.00	R379.00	R14.00	4%
Device Insurance (max. cover R35000)	R439.00	R459.00	R20.00	5%
Device Insurance (max. cover R42500)	R549.00	R559.00	R10.00	2%
Device Insurance (max. cover R50000)	R639.00	R659.00	R20.00	3%
Device Insurance (max. cover R50001-R60000)	R780.00	R799.00	R19.00	2%
Insurance (max. R2500)	R25.00	R27.50	R2.50	10%
Insurance (max. R5000)	R35.00	R39.00	R4.00	11%
Insurance (max. R7500)	R59.00	R65.00	R6.00	10%
Insurance (max. R9000)	R69.00	R75.00	R6.00	9%
Insurance (max. R12000)	R85.00	R90.00	R5.00	6%
Insurance (max. R15000)	R99.00	R105.00	R6.00	6%
Insurance (max. R20000)	R125.00	R135.00	R10.00	8%
Insurance (max. R25000)	R145.00	R155.00	R10.00	7%
Insurance (max. R30000)	R165.00	R175.00	R10.00	6%
Insurance (max. R35000)	R219.00	R229.00	R10.00	5%
Device Ins. Acc. Damage (max. R42500)	R259.00	R269.00	R10.00	4%
Device Ins. Acc. Damage (max. R50000)	R279.00	R289.00	R10.00	4%
Device Insurance Accidental Damage Cover (max. cover R50001 - R60000)	R360.00	R399.00	R39.00	11%
Insurance Loss and Theft (max. R2500)	R39.00	R45.00	R6.00	15%
Insurance Loss and Theft (max. R5000)	R65.00	R70.00	R5.00	8%
Insurance Loss and Theft (max. R7500)	R99.00	R105.00	R6.00	6%
Insurance Loss and Theft (max. R9000)	R119.00	R125.00	R6.00	5%
Insurance Loss and Theft (max. R12000)	R149.00	R155.00	R6.00	4%
Insurance Loss and Theft (max. R15000)	R189.00	R199.00	R10.00	5%
Insurance Loss and Theft (max. R20000)	R249.00	R259.00	R10.00	4%
Insurance Loss and Theft (max. R25000)	R269.00	R279.00	R10.00	4%
Insurance Loss and Theft (max. R30000)	R299.00	R309.00	R10.00	3%
Insurance Loss and Theft (max. R35000)	R349.00	R359.00	R10.00	3%
Device Ins. Loss Theft (max.R42500)	R429.00	R449.00	R20.00	5%
Device Ins. Loss Theft (max.R50000)	R519.00	R549.00	R30.00	6%
Device Insurance Loss and Theft Cover (max. cover R50001 - R60000)	R625.00	R649.00	R24.00	4%
Insurance Basic (max. R1000)	R6.50	R7.50	R1.00	15%
Insurance Basic (max. R2500)	R7.50	R8.50	R1.00	13%
Insurance Basic (max. R5000)	R9.00	R10.00	R1.00	11%
Insurance Basic (max. R7500)	R13.00	R15.00	R2.00	15%
Insurance Basic (max. R9000)	R20.00	R22.00	R2.00	10%
Insurance Basic (max. R12000)	R26.00	R28.00	R2.00	8%
Insurance Basic (max. R15000)	R33.00	R35.00	R2.00	6%

Insurance Basic (max. R20000)	R40.00	R45.00	R5.00	13%
Insurance Basic (max. R25000)	R50.00	R55.00	R5.00	10%
Insurance Basic (max. R30000)	R60.00	R70.00	R10.00	17%
Insurance Basic (max. R35000)	R70.00	R80.00	R10.00	14%
Device Ins. All Risk Basic Ex (max.R42500)	R84.00	R90.00	R6.00	7%
Insurance Basic (max. R50000)	R98.00	R105.00	R7.00	7%
Device Insurance All Risk Basic Excess Buy Down (max. cover R50001 - R60000)	R120.00	R130.00	R10.00	8%
Insurance Basic Excess (max. R9000)	R9.00	R12.00	R3.00	33%
Insurance Basic Excess (max. R12000)	R12.00	R15.00	R3.00	25%
Insurance Basic Excess (max. R15000)	R14.00	R19.00	R5.00	36%
Insurance Basic Excess (max. R20000)	R21.00	R25.00	R4.00	19%
Insurance Basic Excess (max. R25000)	R29.00	R35.00	R6.00	21%
Insurance Basic Excess (max. R30000)	R30.00	R39.00	R9.00	30%
Insurance Basic Excess (max. R35000)	R32.00	R40.00	R8.00	25%
Device Ins. Acc. Damage Ex (max.R42500)	R35.00	R45.00	R10.00	29%
Device Ins. Acc. Damage Ex (max.R50000)	R42.00	R49.00	R7.00	17%
Device Insurance Accidental Damage Basic Excess Buydown (max. cover R50001 - R60000)	R55.00	R65.00	R10.00	18%
SIM Cover	R9.00	R9.90	R0.90	10%

Legacy Product

Tariff Plan	Current Price	New Price	Nominal Δ	%Increase
Cell C Business Connect Standard	R6 000.00	R6 479.00	R479.00	8%
Cell C Business Connect R10,000	R11 000.00	R11 879.00	R879.00	8%
Business Chat 1000 LCR	R730.00	R789.00	R59.00	8%
Cell C Elevate 2 2023	R225.00	R241.00	R16.00	7%
Cell C Elevate 2	R225.00	R241.00	R16.00	7%
Cell C Elevate 4	R1 059.00	R1 099.00	R40.00	4%
Cell C Elevate 3 2023	R439.00	R469.00	R30.00	7%
Cell C Elevate 1 2023	R139.00	R149.00	R10.00	7%
Cell C Elevate 3	R439.00	R469.00	R30.00	7%
Cell C Elevate 1	R139.00	R149.00	R10.00	7%
Cell C Elevate 2 TopUp 2023	R225.00	R241.00	R16.00	7%
Cell C Elevate 2 TopUp	R225.00	R241.00	R16.00	7%
Cell C Elevate 1 TopUp 2023	R139.00	R149.00	R10.00	7%
Cell C Elevate 1 TopUp	R139.00	R149.00	R10.00	7%
Cell C Elevate 3 TopUp 2023	R439.00	R469.00	R30.00	7%
Cell C Elevate 4 TopUp	R1 059.00	R1 099.00	R40.00	4%
Cell C Elevate 3 TopUp	R439.00	R469.00	R30.00	7%
Connecta 5GB	R75.00	R79.00	R4.00	5%
Connecta 50GB 2020	R265.00	R289.00	R24.00	9%
Connecta 1TB	R1 099.00	R1 189.00	R90.00	8%
Connecta 15GB	R349.00	R379.00	R30.00	9%
Connecta 100GB	R1 199.00	R1 289.00	R90.00	8%
Connecta 200GB 2020	R849.00	R919.00	R70.00	8%
Connecta 25GB	R579.00	R629.00	R50.00	9%
Connecta 200GB	R1 679.00	R1 809.00	R130.00	8%
Connecta 50GB	R779.00	R839.00	R60.00	8%
Connector 1	R579.00	R629.00	R50.00	9%
Connector 3	R949.00	R1 019.00	R70.00	7%
Control Chat 100 Standard (100 SMS, R115)	R100.88	R109.00	R8.12	8%
Control Chat 100 Per Second (100 SMS, R115)	R100.88	R109.00	R8.12	8%
Control Chat 100 AllDay (100 SMS, R115)	R100.88	R109.00	R8.12	8%
Epic 150	R110.00	R119.00	R9.00	8%
Epic 100	R80.00	R89.00	R9.00	11%
Giga 20 Postpaid (5GB + 15GB)	R200.75	R219.00	R18.25	9%
Giga 20 Top Up (5GB PEAK, 15GB NiteTime)	R200.75	R219.00	R18.25	9%
Home LTE 100GB	R249.00	R269.00	R20.00	8%
Home LTE 20GB	R99.00	R109.00	R10.00	10%

Home LTE 200GB	R499.00	R539.00	R40.00	8%
Home LTE 60GB	R199.00	R209.00	R10.00	5%
Home LTE 400GB	R699.00	R749.00	R50.00	7%
Home LTE 30GB	R149.00	R159.00	R10.00	7%
Home LTE 100GB TopUp	R249.00	R269.00	R20.00	8%
Home LTE 20GB TopUp	R99.00	R109.00	R10.00	10%
Home LTE 60GB TopUp	R199.00	R209.00	R10.00	5%
Home LTE 200GB TopUp	R499.00	R539.00	R40.00	8%
Home LTE 400GB TopUp	R699.00	R749.00	R50.00	7%
Home LTE 30GB TopUp	R149.00	R159.00	R10.00	7%
Straight Up 50 TopUp	R75.00	R79.00	R4.00	5%
Straight Up 200 TopUp	R279.00	R299.00	R20.00	7%
Elevate 2 TopUp	R229.00	R249.00	R20.00	9%
Elevate 1 TopUp	R145.00	R159.00	R14.00	10%
Elevate 4 TopUp	R794.00	R849.00	R55.00	7%
Elevate 3 TopUp	R439.00	R469.00	R30.00	7%
CCAllDay 100 (R115, 100 SMS)	R100.88	R109.00	R8.12	8%
CCPerSecond 100 (R115, 100 SMS)	R100.88	R109.00	R8.12	8%
CCStandard 100 (R115, 100 SMS)	R100.88	R109.00	R8.12	8%
SmartData Postpaid 10GB(10GB + 10GB)	R349.00	R379.00	R30.00	9%
Smartdata 5GB Postpaid (5GB + 5GB)	R239.00	R259.00	R20.00	8%
SmartData 2GB	R110.00	R119.00	R9.00	8%
SmartData Postpaid 1GB(1GB +1GB)	R89.00	R99.00	R10.00	11%
SmartData Postpaid 3GB(3GB + 3GB)	R199.00	R209.00	R10.00	5%
SmartData Postpaid 20GB(20GB + 20GB)	R599.00	R649.00	R50.00	8%
SmartData Postpaid 50GB(50GB + 50GB)	R1 039.00	R1 119.00	R80.00	8%
SmartData Postpaid 30GB(30GB + 30GB)	R715.00	R769.00	R54.00	8%
SmartData Postpaid 100GB(100GB +100GB)	R1 799.00	R1 939.00	R140.00	8%
SmartData 200GB	R2 229.00	R2 409.00	R180.00	8%
Postpaid Pinnacle 30	R55.00	R59.00	R4.00	7%
Postpaid Pinnacle 100	R165.00	R179.00	R14.00	8%
Postpaid Pinnacle Unlimited	R1 269.00	R1 369.00	R100.00	8%
Postpaid Pinnacle 50	R95.00	R99.00	R4.00	4%
Postpaid Pinnacle 250	R389.00	R419.00	R30.00	8%
Postpaid Pinnacle 150	R255.00	R279.00	R24.00	9%
Postpaid Pinnacle 600	R649.00	R699.00	R50.00	8%
Pinnacle 1GB (old Mediaplay 2018 1GB)	R239.00	R259.00	R20.00	8%
Pinnacle 500MB	R185.00	R199.00	R14.00	8%
Pinnacle 1GB	R285.00	R309.00	R24.00	8%
Premium 10GB	R1 149.00	R1 239.00	R90.00	8%
Pinnacle 1.5GB	R409.00	R439.00	R30.00	7%
Pinnacle 3GB	R625.00	R679.00	R54.00	9%
Pinnacle 6GB	R839.00	R909.00	R70.00	8%
Premium 25GB	R2 055.00	R2 219.00	R164.00	8%
Premium 15GB	R1 659.00	R1 789.00	R130.00	8%
Pinnacle 2GB 2019	R219.00	R239.00	R20.00	9%
Pinnacle 2GB 2022	R215.00	R229.00	R14.00	7%
Pinnacle 10GB 2019	R1 110.00	R1 199.00	R89.00	8%
Pinnacle 3GB 2019	R319.00	R339.00	R20.00	6%
Pinnacle 5GB 2019	R465.00	R499.00	R34.00	7%
Pinnacle 8GB 2019	R769.00	R829.00	R60.00	8%
Pinnacle 5GB 2022	R465.00	R499.00	R34.00	7%
Pinnacle 15GB 2019	R949.00	R1 019.00	R70.00	7%
Pinnacle 3GB 2022	R319.00	R339.00	R20.00	6%
Pinnacle 4GB 2019	R559.00	R599.00	R40.00	7%
Pinnacle 3GB (R359) 2019	R399.00	R429.00	R30.00	8%
Pinnacle 20GB 2019	R1 779.00	R1 919.00	R140.00	8%
Pinnacle Unlimited 2019	R2 359.00	R2 549.00	R190.00	8%
Pinnacle 30 Plus TopUp	R45.00	R49.00	R4.00	9%
Pinnacle 30 Top Up	R65.00	R69.00	R4.00	6%
Pinnacle 300MB TopUp	R85.00	R89.00	R4.00	5%
Pinnacle 500MB TopUp	R175.00	R189.00	R14.00	8%
Pinnacle 1GB TopUp	R265.00	R289.00	R24.00	9%
Pinnacle 1.5GB TopUp	R399.00	R429.00	R30.00	8%
Pinnacle 3GB TopUp	R625.00	R679.00	R54.00	9%
Pinnacle 1GB TopUp 2022	R125.00	R139.00	R14.00	11%
Pinnacle 2GB TopUp 2019	R215.00	R229.00	R14.00	7%
Pinnacle 2GB TopUp 2022	R215.00	R229.00	R14.00	7%

Pinnacle 1GB TopUp 2019	R125.00	R139.00	R14.00	11%
Pinnacle 3GB TopUp 2019	R319.00	R339.00	R20.00	6%
Pinnacle 5GB TopUp 2019	R465.00	R499.00	R34.00	7%
Pinnacle 10GB TopUp 2019	R1 110.00	R1 199.00	R89.00	8%
Pinnacle 5GB TopUp 2022	R465.00	R499.00	R34.00	7%
Pinnacle 8GB TopUp 2019	R769.00	R829.00	R60.00	8%
Pinnacle 3GB TopUp 2022	R319.00	R339.00	R20.00	6%
Pinnacle 4GB TopUp 2019	R559.00	R599.00	R40.00	7%
Pinnacle 3GB (R359) TopUp 2019	R399.00	R429.00	R30.00	8%
Pinnacle 15GB TopUp 2019	R949.00	R1 019.00	R70.00	7%
Pinnacle 300MB TopUp 2019	R155.00	R169.00	R14.00	9%
Pinnacle 100MB TopUp 2019	R120.00	R129.00	R9.00	8%
Pinnacle TopUp 500MB (old MediaPlay TopUp 2018 500MB)	R155.00	R169.00	R14.00	9%
Pinnacle TopUp 1GB (old MediaPlay TopUp 2018 1GB)	R239.00	R259.00	R20.00	8%
Pinnacle TopUp 3GB (old MediaPlay TopUp 2018 3GB)	R525.00	R569.00	R44.00	8%
Connector 1	R559.00	R599.00	R40.00	7%
Straight Up 100	R145.00	R159.00	R14.00	10%
Straight Up 200	R285.00	R309.00	R24.00	8%
Straight Up 50	R75.00	R79.00	R4.00	5%
Straight Up 400	R515.00	R559.00	R44.00	9%
SmartData 5GB TopUp	R265.00	R289.00	R24.00	9%
SmartData 10GB TopUp	R379.00	R409.00	R30.00	8%
SmartData 30GB TopUp	R749.00	R809.00	R60.00	8%
SmartData 500MB TopUp	R55.00	R59.00	R4.00	7%
SmartData 2GB TopUp	R119.00	R129.00	R10.00	8%
SmartData 1GB TopUp	R95.00	R99.00	R4.00	4%
SmartData 50GB TopUp	R1 100.00	R1 189.00	R89.00	8%
SmartData 20GB TopUp	R625.00	R679.00	R54.00	9%
SmartData 100GB TopUp	R1 899.00	R2 049.00	R150.00	8%
SmartData 3GB TopUp	R209.00	R229.00	R20.00	10%
SmartData 200GB TopUp	R2 360.00	R2 549.00	R189.00	8%
SmartData 5GB TopUp	R239.00	R259.00	R20.00	8%
New Pinnacle 5GB TopUp	R285.00	R309.00	R24.00	8%
New Pinnacle 8GB TopUp	R479.00	R519.00	R40.00	8%

Subscriber Agreement terms and conditions apply.

Why These Adjustments Are Necessary

These adjustments are essential to balance rising operational costs with our commitment to innovation, service quality, and network investment. We've worked diligently to keep increases as low as possible, with some plans seeing below-average adjustments.

Cell C's tariffs remain highly competitive, offering exceptional value backed by reliable connectivity.

We thank our customers for their continued trust and support. If you have any questions or need assistance, please don't hesitate to reach out to our customer service team on 084135.

Thank you for choosing Cell C.