



CHANGE YOUR WORLD

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Dear valued customer

We hope this letter finds you well.

We would like to thank you for your continued support. At Cell C, we remain committed to providing you with quality services, the best value for money and a reliable network experience.

We would like to inform you that Cell C will be updating its subscription prices in our contract price plans effective from 01 December 2023, and we want to ensure that you have all the details on this important information.

We understand that any price adjustments can be concerning, and we want to assure that we have carefully considered these changes and ensured that they align with industry trends and market conditions. Our goal is to keep our pricing as low as possible and the overall average weighted adjustment of 5% aligns with the Consumer Price Index (CPI).

Keeping you connected is paramount to us and our revitalized selection of value-based offerings, including our latest contract price plans like Cell C Elevate Plans that are designed to give you more choice and flexibility, the freedom to design your own packages, ensuring that you get great value and the services that suit your needs. To ensure we continue to offer customers relevant and compelling propositions, we have also revised our Smartdata mobile broadband portfolio to offer more value and choice. Effective 1 December 2023, the new Smartdata 10GB will retail at R99, Smartdata 20GB at R149, Smartdata 50GB at R199, Smartdata 90GB at R399 and Smartdata 200GB at R599 on a 24-month sim only contract.

We remain dedicated to serving you and these changes will allow us to continue providing you with the quality network experience you deserve.

If you have any questions, please do not hesitate to reach out to our customer support team. We are here to assist you and provide any information you may need.

Once again, thank you for choosing Cell C as your service provider. We look forward to continuing to serve you and provide the best connectivity experience.

New Smartdata Plans				
Package	Standard Price (incl. VAT)	New Price (incl. VAT)	Nominal Increase	% Increase
SmartData 10GB	New	R99.00	-	-
SmartData 20GB	New	R149.00	-	-
SmartData 50GB	New	R199.00	-	-
SmartData 90GB	New	R399.00	-	-
SmartData 200GB	New	R599.00	-	-

Active Plans				
Package	Standard Price (incl. VAT)	New Price (incl. VAT)	Nominal Increase	% Increase
Cell C Elevate 1	R119.00	R129.00	R10.00	8%
Cell C Elevate 2	R199.00	R209.00	R10.00	5%
Cell C Elevate 3	R399.00	R419.00	R20.00	5%
Cell C Elevate 4	R999.00	R999.00	R0.00	0%
Cell C Elevate 1 TopUp	R119.00	R129.00	R10.00	8%
Cell C Elevate 2 TopUp	R199.00	R209.00	R10.00	5%
Cell C Elevate 3 TopUp	R399.00	R419.00	R20.00	5%
Cell C Elevate 4 TopUp	R999.00	R999.00	R0.00	0%

Legacy Plans				
Package Name	Standard Price (incl. VAT)	New Price (incl. VAT)	Nominal Increase	% Increase
Pinnacle 500MB	R169.00	R175.00	R6.00	4%
Pinnacle 1GB	R259.00	R269.00	R10.00	4%
Pinnacle 1.5GB	R369.00	R385.00	R16.00	4%
Pinnacle 2GB	R189.00	R199.00	R10.00	5%
Pinnacle 3GB	R289.00	R299.00	R10.00	3%
Pinnacle 3GB	R559.00	R589.00	R30.00	5%
Pinnacle 3GB (R359)	R359.00	R379.00	R20.00	6%
Pinnacle 4GB	R499.00	R529.00	R30.00	6%
Pinnacle 5GB	R419.00	R439.00	R20.00	5%
Pinnacle 6GB	R769.00	R799.00	R30.00	4%
Pinnacle 8GB	R699.00	R725.00	R26.00	4%
Pinnacle 10GB	R999.00	R1,049.00	R50.00	5%

Pinnacle 15GB	R849.00	R899.00	R50.00	6%
Pinnacle 20GB	R1,579.00	R1,679.00	R100.00	6%
Pinnacle 100MB TopUp	R109.00	R115.00	R6.00	6%
Pinnacle 300MB TopUp	R139.00	R145.00	R6.00	4%
Pinnacle 300MB TopUp	R79.00	R79.00	R0.00	0%
Pinnacle 500MB TopUp	R159.00	R165.00	R6.00	4%
Pinnacle 1GB TopUp	R239.00	R249.00	R10.00	4%
Pinnacle 1GB TopUp	R109.00	R115.00	R6.00	6%
Pinnacle 1.5GB TopUp	R359.00	R375.00	R16.00	4%
Pinnacle 2GB TopUp	R189.00	R200.00	R11.00	6%
Pinnacle 3GB TopUp	R559.00	R589.00	R30.00	5%
Pinnacle 3GB (R359) TopUp	R359.00	R379.00	R20.00	6%
Pinnacle 3GB TopUp	R289.00	R299.00	R10.00	3%
Pinnacle 4GB TopUp	R499.00	R529.00	R30.00	6%
Pinnacle 5GB TopUp	R419.00	R439.00	R20.00	5%
Pinnacle 8GB TopUp	R699.00	R725.00	R26.00	4%
Pinnacle 10GB TopUp	R999.00	R1,049.00	R50.00	5%
Pinnacle 15GB TopUp	R849.00	R899.00	R50.00	6%
Pinnacle 20GB TopUp	R1,579.00	R1,679.00	R100.00	6%
Pinnacle 30	R49.00	R50.00	R1.00	2%
Pinnacle 50	R89.00	R90.00	R1.00	1%
Pinnacle 100	R149.00	R155.00	R6.00	4%
Pinnacle 150	R229.00	R240.00	R11.00	5%
Pinnacle 250	R349.00	R360.00	R11.00	3%
Pinnacle 600	R579.00	R610.00	R31.00	5%
Pinnacle 30 TopUp	R59.00	R60.00	R1.00	2%
Pinnacle 30 Plus TopUp	R39.00	R39.00	R0.00	0%
Pinnacle Unlimited	R1,159.00	R1,200.00	R41.00	4%
Pinnacle Unlimited	R2,099.00	R2,229.00	R130.00	6%
Pinnacle Unlimited TopUp	R2,099.00	R2,229.00	R130.00	6%
SmartData 500MB	R49.00	R50.00	R1.00	2%
SmartData 1GB	R89.00	R89.00	R0.00	0%
SmartData 2GB	R109.00	R110.00	R1.00	1%
SmartData 3GB	R189.00	R199.00	R10.00	5%
SmartData 5GB	R229.00	R239.00	R10.00	4%
SmartData 10GB	R339.00	R349.00	R10.00	3%
SmartData 20GB	R569.00	R599.00	R30.00	5%
SmartData 30GB	R679.00	R715.00	R36.00	5%
SmartData 50GB	R999.00	R1,039.00	R40.00	4%

SmartData 100GB	R1,799.00	R1,799.00	R0.00	0%
SmartData 200GB	R2,099.00	R2,229.00	R130.00	6%
SmartData 500MB TopUp	R49.00	R49.00	R0.00	0%
SmartData 1GB TopUp	R89.00	R90.00	R1.00	0%
SmartData 2GB TopUp	R109.00	R110.00	R1.00	1%
SmartData 3GB TopUp	R189.00	R199.00	R10.00	5%
SmartData 5GB TopUp	R215.00	R225.00	R10.00	5%
SmartData 5GB TopUp	R229.00	R245.00	R16.00	7%
SmartData 10GB TopUp	R339.00	R349.00	R10.00	3%
SmartData 20GB TopUp	R569.00	R589.00	R20.00	4%
SmartData 30GB TopUp	R679.00	R710.00	R31.00	5%
SmartData 50GB TopUp	R999.00	R1,039.00	R40.00	4%
SmartData 100GB TopUp	R1,799.00	R1,799.00	R0.00	0%
SmartData 200GB TopUp	R2,099.00	R2,229.00	R130.00	6%
Home Connecta 5GB	R63	R69.00	R6.16	10%
Home Connecta 15GB	R319.00	R329.00	R10.00	3%
Home Connecta 25GB	R529.00	R550.00	R21.00	4%
Home Connecta 50GB	R209.00	R249.00	R40.00	19%
Home Connecta 50GB	R705.13	R739.00	R33.87	5%
Home Connecta 100GB	R1,099.00	R1,149.00	R50.00	5%
Home Connecta 200GB	R749.00	R799.00	R50.00	7%
Home Connecta 200GB	R1,512.15	R1,589.00	R76.85	5%
Home Connecta 1TB	R999.00	R1,099.00	R100.00	10%
Straight Up 50	R65.00	R68.00	R3.00	5%
Straight Up 100	R129.00	R135.00	R6.00	5%
Straight Up 200	R255.00	R265.00	R10.00	4%
Straight Up 50 TopUp	R65.00	R69.00	R4.00	6%
Straight Up 200 TopUp	R255.00	R265.00	R10.00	4%
Premium 10GB	R1,049.00	R1,091.00	R42.00	4%
Premium 25GB	R1,839.00	R1,939.00	R100.00	5%

Yours sincerely

Melanie Forbes
Chief Marketing Officer
Cell C

[*Subscriber Agreement terms and conditions apply.](#)

** Customers that have deal packages will need to apply the percentage increase to their current bill amount and not the standard tariff price.