

Cell C embarked on a four-year journey marked by unwavering commitment to innovation. This journey entailed network roaming and the deployment of MOCN technology in collaboration with partner networks—a pioneering approach in our nation's history.

Cell C's partner networks, Vodacom and MTN, were recently recognised as South Africa's most reliable mobile network (Umlaut, 2023) and South Africa's fastest mobile network as reported by MyBroadBand (2023) respectively.

This strategy, characterised by its infrastructure-light model, resonates with other asset-light business paradigms that excel in mobility and accommodation services without direct ownership of physical assets. This unique approach allows Cell C to channel greater focus and investment into deep customer-centricity and an unparalleled quality experience.

Recent third-party tests indicate that consumers are now able to experience a noticeably improved network experience providing several benefits in terms of speed, reliability, and connectivity.

Faster Speeds. Faster data downloads and uploads to enjoy various forms of entertainment such as video and gaming, just some of the online uses that are now quicker to access.

Improved Stability: Fewer connectivity issues with improved signal strength, voice quality, minimal downtime, greater reliability and resilience and consistency of network.

Increased Coverage: With access to 28 000 towers nationwide, customers can enjoy quality connectivity with reduced dead zones in previously underserved areas where lack of coverage impacted access to the internet and uninterrupted data services.