Terms & Conditions of the Peppa Pig Social Media Competition

1. General

- 1.1 It is important to agree to these terms and conditions in order to participate in the Cell C Pegga Pig Social Media Competition (the "Competition"). Should any of the terms and conditions be unclear to you, you are welcome to contact the Cell C Social Media team via Instagram/Facebook/Twitter direct message ("DM").
- 1.2 All standard terms and conditions of Cell C Limited and Cell C Service Provider Company Proprietary Limited apply to this Competition.
- 1.3 This Competition is organised and prizes sponsored by Cell C Limited with registration number 1999/007722/06 ("Cell C") and National Pride Trading 31 CC trading as EFX International with registration number 2009/012634/23.
- 1.4 This Competition is open to individuals living in South Africa over the age of 18 years, who have Instagram/Facebook/Twitter accounts, follow the Cell C Instagram/Facebook/Twitter pages and comply with the terms and conditions as set out herein.
- 1.5 Directors, members, partners, employees or agents of or consultants to Cell C, or their sponsorship agency, or spouses, life partners, parents, children, brothers, sisters, business partners or associates of such persons are not eligible to enter the Competition and cannot win prizes.
- 1.6 The Competition will run on Thursday 22 August 2019, from 09h00 until 16h00, Thursday 29 August 2019, from 09h00 until 16h00, Thursday 5 September 2019, from 09h00 until 16h00 (the "Competition Day(s)") on Facebook, Twitter and Instagram.
- 1.7 All information (including these terms and conditions) relating to this Competition published on any promotional or advertising material or on our website at any time before or during the Competition Day will form part of the terms and conditions of entry. Cell C also reserves the right to withdraw this Competition before the final draw.

2. Prizes

2.1 The prizes that can be won in this Competition are as follows (the "**Prize(s)**"):

2.1.1 CAPE TOWN

2 x family packages, each family package (prize) will consist of 4 x tickets each to the Peppa Pig Live show at the **Cape Town Opera House**. Tickets can be redeemed at the door upon prior arrangement and confirmation from Cell C. The tickets shall only be valid for the Peppa Pig Live show at the Cape Town Opera House and on Friday, 6 September 2019, at 6pm. Each family package is valued at R796 (Seven Hundred And Ninety Six Rand) (including VAT) each.

2.1.2 DURBAN

2 x family packages, each family package (prize) will consist of 4 x tickets to the Peppa Pig Live show at **The Globe at Suncoast Casino**. Tickets can be redeemed at the door upon prior arrangement and confirmation from Cell C. The tickets shall only be valid for the Peppa Pig Live show at The Globe and Friday, 13 September 2019, at 6pm. Each family package is valued at R796 (Seven Hundred And Ninety Six Rand) (including VAT) each.

2.1.3 JOHANNESBURG

2 x family packages, each family package (prize) will consist of 4 x tickets each to the Peppa Pig Live show at **Emperors Palace**. Tickets can be redeemed at the door upon prior arrangement and confirmation from Cell C. The tickets shall only be valid for the Peppa Pig Live show at the Emperors Palace and on Friday, 20 September 2019, at 6 pm. Each family package is valued at R796 (Seven Hundred And Ninety Six Rand) (including VAT) each.

2.2 No Prize may be exchanged for cash. Cell C has the right to substitute, change or exchange any prize with another prize of similar commercial value without notice, in its sole and absolute discretion. You will not have a claim against Cell C in this regard.

- 2.3 It is very important that you make sure when and where the Peppa Pig live shows are taking place. Cell C and/or its sponsor will not take any responsibility should you enter the Competition and not be able to attend the Peppa Pig live show on the date, time and place indicated. It is also your responsibility to ensure that you arrive before the show starts.
- 2.4 You are responsible, at your own cost, for your own transport to and from the Peppa Pig Live show, any refreshments and/or memorabilia bought at the Peppa Pig live show.

3. How to enter and awarding of prizes

- 3.1 To participate in this Competition, you must:
 - 3.1.1 The Cape Town Competition takes place on 22 August 2019:

Look out for a post on the official Cell C Instagram/Facebook/Twitter accounts that prompts users to tell us their best caption for a Peppa Pig GIF (accompanying the post). The two best captions, as chosen by the Cell C Social Media Team, in their sole discretion, will each one Prize to see Peppa Pig Live on 6 September 2019 at the **Cape Town Opera House** at 6pm. Users must use **#PEPPAPIGCT** in their reply.

3.1.2 The Durban Competition takes place on 29 August 2019:

Look out for a post on the official Cell C Instagram/Facebook/Twitter accounts that prompts users to tell us why their child is the biggest Peppa Pig fan. The two best answers, as chosen by the Cell C Social Media Team, in their sole discretion, will each win one Prize to see the Peppa Pig live show happening on 13 September 2019 at the **Globe at Suncoast Casino** at 6pm. Users must use **#PEPPAPIGDBN** in their reply.

3.1.3 The Johannesburg Competition takes place on 5 September 2019:

Look out for a post on the official Cell C Instagram/Facebook/Twitter account that prompts users to tell us what their favourite Peppa Pig song is - and why. The two best answers, as chosen by the Cell C Social Media Team, will each win a Prize to see the Peppa Pig live show at **Emperors Palace** on 20 September 2019 at 6pm. Users must use **#PEPPAPIGJHB** in their reply.

- 3.2 The call for entries will open at 09h00 and close at 16h00 on each of the Competition Days. The winners will be chosen at the discretion of Cell C's C4 Social Media Team.
- 3.3 Once you have met all the conditions set out in paragraph 3.1 above, you will automatically be entered into the Competition.
- 3.4 The Prizes will be awarded on the below dates:
 - 3.4.1 Cape Town Competition: 30 August 2019
 - 3.4.2 Durban Competition: 5 September 2019
 - 3.4.3 Johannesburg Competition: 17 September 2019;
- 3.5 The winners will be contacted via DM and notified of their win within 24 hours. If the winner doesn't reply and acknowledge receipt of the DM within 24 hours of the message being sent, then the Cell C C4 Social Media Team reserves the right to select another winner from the same pool and repeat the process. The final winner will be announced on Cell C's Facebook/ Instagram/ Twitter platforms (based on where the winner first entered the competition).
- 3.6 Cell C assumes no liability for any entry that may be omitted from this Competition, for any reason whatsoever.
- 3.7 Any prize that is not claimed for whatever reason will be forfeited.

4. The winners:

- 4.1 The winners will be contacted by Cell C via DM. The winner agrees that, should Cell C be unable to contact them within 24 hours after the Competition draw, the Prize will be forfeited, and they shall have no claim against Cell C.
- 4.2 Should the winners not meet all the Competition terms and conditions to Cell C's satisfaction, they acknowledge and accept that they will not be entitled to any Prize and the Prize will be awarded to another winner. They will have no claim against Cell C in this event. Cell C reserves the right to verify, by

whatever means necessary, participants eligibility to participate in this Competition.

- 4.3 Should a winner not be available on DM or any other contact number provided, or cannot be contacted within 24 hours, or should a winner reject, forfeit or decline acceptance of the Prize, that winner's right to the Prize will be deemed to have been waived and the Prize will be forfeited. Cell C reserves the right to award the prize to an alternate winner selected in a subsequent draw.
- 4.4 By accepting the prize, the winner(s) will be responsible for the all costs, including any taxes, including donations tax, which may be payable to the South African Revenue Services, as a result of accepting the prize.
- 4.5 Save for paragraph 2.3 above, all risk and ownership of the prize(s) shall pass to winners upon transfer or collection, as well as Cell C's obligations in regard to this Competition.
- 4.6 The winners will be selected by the Cell C Social Media Team, and the judges' decision is final.
- 4.7 By entering this Competition, participants agree to Cell C publishing their name and photographing them at no cost to them, for any advertising, promotional, print, point of sale or public relations material for a period of 12 (twelve) months from the end of the Competition Day(s).
- 4.8 Cell C uses Google AdWords Remarketing to advertise across the Internet. AdWords remarketing will display relevant ads tailored to users based on what parts of the website they have viewed by placing a cookie on their machine. This cookie does not in any way identify them or give access to their computer. Google AdWords Remarketing allows Cell C to tailor its marketing to better suit the users' needs and only display ads that are relevant to the user. The user can opt out via Google's Ads Settings.
- 4.9 Cell C shall not be held liable for the interception or loss of any personal information while transmitted, stored or processed across the internet, including social media sites and assumes no liability for any such interception or loss.
- 4.10 It is important that all participants and winners understand that they indemnify Cell C its directors, affiliates, members, partners, employees, agents, consultants, suppliers, contractors and sponsors against any loss or damages,

either direct, indirect, consequential or otherwise, arising from participation in this Competition. Prior to awarding the Prize, Cell C may require participants to sign such an indemnity.

4.11 Cell C may amend, modify or otherwise change these terms and conditions in its sole and absolute discretion on notice to participants and the amended version will be displayed in the same media as these terms and conditions. By participating or continuing to participate in the Competition, participants agree and understand that they will be bound by the amended terms and conditions.