

Terms and Conditions of the Pick and Pay Campaign

1. General

- 1.1 It is important that you understand and agree to these terms and conditions in order for you to participate in the Pick and Pay Data Campaign (the "**Campaign**").
- 1.2 All standard terms and conditions of Cell C (Pty) Limited and Cell C Service Provider Company (Pty) Limited apply to this Campaign.
- 1.3 This Campaign is organised by Cell C (Pty) Limited, registration number 1999/007722/07 ("**Cell C**").
- 1.4 This Campaign is open to all Cell C Pick and Pay customers who are over the age of 18 years and who purchase a Cell C Starter pack and successfully recharge.
- 1.5 Directors, members, partners, employees or agents of or consultants to Cell C, or their sponsorship agency, or spouses, life partners, parents, children, brothers, sisters, business partners or associates of such persons are not eligible to enter the Campaign and cannot receive campaign rewards.
- 1.6 The Campaign will run from 24st July to the 27 August ("**the Campaign period**").
- 1.7 You understand that all information (including these terms and conditions) relating to this Campaign published on any promotional or advertising material or on our website at any time before or during the incentive period will form part of the terms and conditions of entry. Cell C also has the right to withdraw this Campaign before the final draw.

2. Rewards:

- 2.1 The rewards that can be claimed in this Campaign are as follows:

Purchase a Cell C Starter Pack, receive 100mb data subject to a R20 recharge valid for 14 days, not accumulative on existing starter packs in Pick and Pay
- 2.2 You understand that no reward may be exchanged for cash. Cell C reserve the right to substitute, change or exchange any reward with another reward of similar commercial value without notice, in their sole discretion. You will not have a claim against Cell C in this event.
- 2.3 It is important that you understand that all participants in the Campaign indemnify Cell C its directors, affiliates, members, partners, employees, agents, consultants,

suppliers, contractors and sponsors against any loss or damages, either direct, indirect, consequential or otherwise, arising from its participation in this Campaign.

3. How to participate in the Campaign:

- 3.1 To participate in this Campaign, you must:
 - 3.1.1 Be over the age of 18 years and be in possession of a valid South African ID book or passport;
 - 3.1.2 Purchase a Cell C starter pack in any participating Pick and Pay store, and successfully Rica your SIM.
 - 3.1.3 Customer must recharge with the full amount being R 20, recharges are NOT accumulative
- 3.2 Once the above conditions have been met, after 24 Hrs you will receive the following value on the Starter pack purchase:

100mb data subject to a R20 recharge valid for 14 days
- 3.3 Customers are eligible for 1 reward per month.

4. If you qualify for the Campaign Rewards:

- 4.1 You will receive a sms notification, informing you that your account has been successfully loaded and must be used within the applicable window from date and time of activation. You agree that Cell C may contact you by SMS.
- 4.2 Cell C reserves the right to verify, by whatever means necessary, your eligibility to participate in this Campaign
- 4.3 If you receive a reward, Cell C may ask you if we can publish your name and photograph at no cost to you, for any advertising, promotional, print, point of sale or public relations material for a period of 12 (twelve) months from the end of the Campaign period. You are entitled to say no to this request.
- 4.4 Cell C cannot be held liable for the interception or loss of your personal information while transmitted, stored or processed across the internet, including social media sites and assumes no liability for any such interception or loss.
- 4.5 It is important that you understand that all participants in the Campaign indemnify Cell C and its directors, affiliates, members, partners, employees, agents, consultants, suppliers, contractors and sponsors against any loss or damages, either direct, indirect, consequential or otherwise, arising from its participation in this

Campaign. Prior to receiving the reward, Cell C may require you to sign such an indemnity.

- 4.6 Cell C may amend, modify or otherwise change these terms and conditions in its sole and absolute discretion on notice to you and the amended version will be displayed in the same media as these terms and conditions. By participating or continuing to participate in the Campaign, you agree and understand that you will be bound by the amended terms and conditions.