



CELL C LIMITED

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Registration Number: 1999/007722/06

21 October 2022

Dear Cell C Customer,

CONTRACT PRICE INCREASES 2022

Effective from 01 December 2022, Cell C will be updating its subscription prices for contract (Post-paid and Top-up) customers. This date may vary depending on your billing cycle.

We have not effected any increases to our pricing since 2019 in our quest to ease some of the hardships of the past few years, exacerbated further by the global pandemic that brought along its own set of challenges. However, sustained inflationary pressures and rising input costs have meant price adjustments have become a necessity.

The impacted price plans are outlined below. Percentage increases vary according to package, but every effort has been made to keep the price increase as low as possible.

PRICE REVIEW

The pricing indicated below will be applied to all active contracts as well as all new contracts signed up from 1 December 2022.*

PACKAGE	Current Price (incl. VAT)	Revised Price (incl. VAT)
Pinnacle 2GB	R179.00	R189.00
Pinnacle 3GB	R269.00	R289.00
Pinnacle 5GB	R399.00	R419.00
Pinnacle 8GB	R699.00	R699.00
Pinnacle 15GB	R849.00	R849.00
Pinnacle 10GB	R999.00	R999.00
Pinnacle 1GB TopUp	R99.00	R109.00
Pinnacle 2GB TopUp	R179.00	R189.00
Pinnacle 3GB TopUp	R269.00	R289.00
Pinnacle 5GB TopUp	R399.00	R419.00
Pinnacle 8GB TopUp	R699.00	R699.00

Directors: JS Mthimunya (Chairman); LM Nestadt (Deputy Chairman); DJ Craigie Stevenson (CEO); DP Pule (CFO); LE Mthimunya; MA Nelson-Smith*; DH Shimkins; AMR Smith*; SJ Vilakazi; SV Zilwa

(*British)

Company Secretary: Z Williams

Pinnacle 15GB TopUp	R849.00	R849.00
Pinnacle 10GB TopUp	R999.00	R999.00
Home Connecta 50GB	R199.00	R209.00
Home Connecta 200GB	R699.00	R749.00
Home Connecta 1000GB	R899.00	R999.00
Home Connecta 5GB**	R215.00	R229.00
Home Connecta 15GB**	R301.62	R319.00
Home Connecta 25GB**	R503.38	R529.00
Home Connecta 100GB**	R1,007.76	R1,099.00
SmartData 500MB	R49.00	R49.00
SmartData 1GB	R79.00	R89.00
SmartData 2GB	R105.00	R109.00
SmartData 3GB	R179.00	R189.00
SmartData 5GB	R215.00	R229.00
SmartData 10GB	R320.00	R339.00
SmartData 20GB	R539.00	R569.00
SmartData 30GB	R645.00	R679.00
SmartData 50GB	R959.00	R999.00
SmartData 100GB	R1,699.00	R1,799.00
SmartData 200GB	R2,099.00	R2,099.00
SmartData 500MB TopUp	R49.00	R49.00
SmartData 1GB TopUp	R79.00	R89.00
SmartData 2GB TopUp	R105.00	R109.00
SmartData 3GB TopUp	R179.00	R189.00
SmartData 5GB TopUp	R215.00	R229.00
SmartData 10GB TopUp	R320.00	R339.00
SmartData 20GB TopUp	R539.00	R569.00
SmartData 30GB TopUp	R645.00	R679.00
SmartData 50GB TopUp	R959.00	R999.00
SmartData 100GB TopUp	R1,699.00	R1,799.00

PRICE REVIEW OF LEGACY PRODUCTS

The pricing indicated below applies to legacy products that are no longer sold. Should you be on one of these packages and wish to upgrade to one of our current packages, please contact 084 145 or visit a Cell C store.*

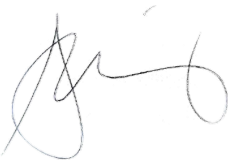
PACKAGE	Current Price (incl. VAT)	Revised Price (incl. VAT)
MediaPlay Unlimited	R1,999.00	R2,099.00
MediaPlay Unlimited TopUp	R1,999.00	R2,099.00
Pinnacle 500MB	R155.00	R169.00

Pinnacle 1GB	R239.00	R259.00
Pinnacle 1.5GB	R345.00	R369.00
Pinnacle 3GB	R525.00	R559.00
Pinnacle 6GB	R729.00	R769.00
Pinnacle 300MB TopUp	R75.00	R79.00
Pinnacle 500MB TopUp	R155.00	R159.00
Pinnacle 1.5GB TopUp	R345.00	R359.00
Pinnacle 3GB TopUp	R525.00	R559.00
Pinnacle 30	R49.00	R49.00
Pinnacle 50	R79.00	R89.00
Pinnacle 100	R145.00	R149.00
Pinnacle 150	R219.00	R229.00
Pinnacle 250	R329.00	R349.00
Pinnacle 600	R549.00	R579.00
Pinnacle Unlimited	R1,099.00	R1,159.00
Pinnacle 30 Plus TopUp	R35.00	R39.00
Pinnacle 30 TopUp	R49.00	R59.00
Pinnacle 50 TopUp	R89.00	R99.00
Pinnacle 20GB	R1,499.00	R1,579.00
Pinnacle Unlimited	R1,999.00	R2,099.00
Pinnacle 20GB TopUp	R1,499.00	R1,579.00

Should you have any queries, please contact us on 084 135 and one of our Customer Care agents will be able to assist you.

Thank you for your continued loyalty and support.

Kind regards,



Simo Mkhize
Chief Commercial Officer

*Subscriber Agreement terms and conditions apply, which terms and conditions can be found at <https://www.cellc.co.za/cellc/subscriber-agreement>

**Customers that have deal packages will need to apply the percentage increase to their current bill amount and not the standard tariff price.

FAQs

Why does my bill differ from the pricing reflected in this notice?

In cases where you have subscribed to deal pricing, which may include a device, value added services, and/or discounts; your bill amount may vary from the pricing reflected herein. Therefore, your bill amount will be adjusted by the same effective percentage increase applied to the standard tariff plan.

When will my bill be adjusted?

If you signed up or upgraded to one of the affected tariff plans before 1 November 2022, your bill will be adjusted from 1 December 2022.

What happens if I activated or upgraded to one of these tariff plans in the month of November 2022?

If you signed up or upgraded to one of the affected tariff plans during the month of November 2022, your bill will only be adjusted from 1 January 2023.
