

1. **General Rules of the Cell C and Sony Win a Trip to Thailand Competition**

- 1.1 It is important that you understand and agree to these terms and conditions in order for you to participate in the Cell C and Sony Mobile Competition (the “**Competition**”). This Competition is organised by Cell C (Pty) Limited, registration number 1999/007722/07 (“**Cell C**”). The Competition is sponsored by Pure Distribution (Pty) Ltd (“**Pure**”).
- 1.2 All standard terms and conditions of Cell C and Cell C Service Provider Company (Pty) Ltd apply to this Competition.
- 1.3 Directors, members, partners, employees or agents of or consultants to Cell C and Pure, or their sponsorship agency, or spouses, life partners, parents, children, brothers, sisters, business partners or associates of such persons are not eligible to participate in the Competition.
- 1.4 The Competition will run from 1 August 2017 to 30 September 2017 (“**the Competition period**”).
- 1.5 You understand that all information (including these terms and conditions) relating to this Competition published on any promotional or advertising material or on our website at any time before or during the Competition period will form part of the terms and conditions of entry. Cell C also has the right to withdraw this Competition, change or substitute the items that you can receive with the Competition, and/or amend the terms and conditions of this Competition, before the end of the Competition period.

2. **Prize**

- 2.1 Stand a chance to win a holiday for 4 (four) to Thailand (the “**Holiday**”) when you upgrade your current Cell C contract with a Sony Xperia XZ or XZ Premium. There will only be one winner. The Holiday includes:
 - 2.1.1 Return economy flights for 4 (four) people from Johannesburg, Cape Town or Durban to Thailand, Phuket;
 - 2.1.1.1 In the case where the winner and/or partner are not based in Johannesburg, Pure will cover 4 (four) x domestic return flights from Durban or Cape Town to Johannesburg OR Tambo International airport. Pure will not cover local accommodation

should the winner require this to catch flights from either Durban or Cape Town. The inbound flights will be in economy class.

- 2.1.2 **Date, time and airline for travel for the Holiday will be at Pure's discretion. Should the winner want to upgrade to a higher class or a different date, the difference will be for his/her account**
- 2.1.3 7 (seven) nights accommodation for 4 people sharing at the 4*Seaview Paton Hotel, Phuket in a Superior Room;
- 2.1.4 Daily Breakfast;
- 2.1.5 Return Airport to hotel transfers;
- 2.1.6 Full day Phang NA Island & James Bond Tour by land & water with lunch on one of the days;
- 2.1.7 Seafood dinner at Kang Eang Restaurant on one of the days;
- 2.1.8 Leisure comprehensive insurance cover for emergency medical & luggage Travel Insurance through Travel Insurance Consultants (TIC), a division of Santam Limited of up to R100 million. For more information regarding benefits and limitation of the cover visit www.tic.co.za ;
- 2.1.9 Cell C will provide a "per diem" amount of R7 500 per person which equates to R30 000 in total.
- 2.1.10 All other activities not mentioned in the points above, such as additional travel, spending money, tips, lunches and dinners will be at the winner's own expense.
- 2.1.11 **A full itinerary and list of inclusions and exclusions will be given to the winners of the Competition closer to the time, and the abovementioned details in respect of the Holiday are subject to change, at Cell C's/Pure's sole discretion.**
- 2.2 The prize value is R20 000 (twenty thousand rand) per person, with the total value of the prize being R80 000 (eighty thousand rand).

- 2.3 You understand that you cannot ask us to exchange the prize for cash and is non transferrable. Cell C and Pure reserve the right to substitute or exchange any prize with another prize of similar commercial value with 2 (two) weeks' notice to you, in their sole discretion. You will not have a claim against Cell C or Pure in this instance.
- 2.4 **Any costs associated with booking changes or cancellations will be for the winners account.**
- 2.5 It is important that you understand that all participants (and winners) indemnify Cell C and Pure, its directors, affiliates, members, partners, employees, agents, consultants, suppliers, contractors and sponsors against any loss or damages, either direct, indirect, consequential or otherwise, arising from its participation in this Competition.
3. **How to participate:**
- 3.1 To participate in this Competition, you must be over the age of 18 (eighteen) years. In addition, you must renew/upgrade your existing Cell C contract, during the Competition Period, with a:

- 3.1.1 Sony Xperia XZ, on one of the following packages:
 - 3.1.1.1 Pinnacle (150; 250; 400; 600; 1 000; or unlimited);
 - 3.1.1.2 Pinnacle Top Up (150; 250; 400; 600; 1 000; or unlimited);
 - 3.1.1.3 Connector (1; 2; 3; 4; or 5);
 - 3.1.1.4 SmartData (3GB; 30GB; or 100GB);
 - 3.1.1.5 SmartData Share Promotional Packages (5GB; 10GB; 20GB; or 50GB)
- 3.1.2 Or Sony Xperia XZ Premium, on one of the following packages:
 - 3.1.2.1 Pinnacle (250; 400; 600; 1 000; or unlimited);
 - 3.1.2.2 Pinnacle Top Up (250; 400; 600; 1 000; or unlimited);
 - 3.1.2.3 Connector (1; 2; 3; 4; or 5);
 - 3.1.2.4 SmartData (30GB; 100GB); and
 - 3.1.2.5 SmartData Share Promotional Packages (5GB; 10GB; 20GB; or 50GB)
- 3.1.3 The upgrade can be taken over a 1 (one), 6 (six), 12 (twelve), 18 (eighteen) or 24 (twenty four) month period and must be taken through one of the following specified channels:
 - 3.1.4 Cell C Owned Stores
 - 3.1.5 Cell C Franchise Stores
 - 3.1.6 Cell C Owned Call Centres
 - 3.1.7 Cell C Online and Direct Consumer Sales
- 3.2 Once you have validly met all the conditions set out in paragraph 3.1 above, you will automatically be entered into the Competition draw for the prize.
- 3.3 Any queries, issues or disputes in relation to the Competition must be

handled directly with Pure or its nominated agent at corne@young.co.za. Cell C is not responsible for the handling of any queries or disputes in relation to the Competition.

- 3.4 Cell C and Pure will not be held liable for any non-performance of obligations on behalf of their nominated agent in relation to the Competition and/or its prizes, and shall not be responsible in any way for any claims, loss or damages (either direct, indirect, consequential or otherwise) arising from our customers' participation in the Competition and use of the prize.
- 3.5 The draw will take place on 31 October 2017, at a place and time to be determined by Pure, in its discretion. The winners will be randomly selected.

4. **If you are a winner:**

- 4.1 You will be contacted by Pure's authorised agent on behalf of Pure and Cell C. We may contact you by SMS. If we are unable to reach you for whatsoever reason within 2 (two) weeks after the Competition closing date, you will be disqualified and another winner shall be chosen in the same manner as the first.
- 4.2 You will be required to produce the SIM card and/or proof of identity to Pure and Cell C's satisfaction to prove that you are the legal owner of the cell number. If you cannot provide proof that you meet all the competition conditions to Pure and Cell C's satisfaction, you agree that you will not be entitled to the prize and the prize will once again be placed into a separate draw. You will have no claim against Pure and/or Cell C if this happens.
- 4.3 Winners agree that it is an express condition of the Competition that in order to be eligible to redeem the Prize, the winner shall be required to sign the appropriate acknowledgement of receipt of the Prize, as well as an indemnity and/or waiver of liability as required by the Organisers.
- 4.4 As the winner, you and your 3 (three) travel companions must all be in possession of valid South African passport documents that must be valid for a minimum of 6 months from return **date and be available to travel before**

30 September 2018, excluding South African school holidays (private and public) and Easter and Christmas. Should you be unable to travel during the abovementioned period, Pure and Cell C shall redraw and award the prize to the next available winner. The winner must book their trip through the nominated agent within 2 (two) months from date of winner being announced.

- 4.5 The nominated travel agent will assist the winner secure dates and confirm bookings within the 2 (two) month period specified in point 4.4.
- 4.6 Should you wish to make use of the prize during the excluded periods of the travel, namely high season, an additional amount will be payable over and above the prize value.
- 4.7 Persons travelling are responsible for arranging their own valid passports/visas and for their own travel within South Africa.
- 4.8 Unused portions of the prize are not refundable.
- 4.9 The judges' decision is final.
- 4.10 Cell C reserves the right to verify, by whatever means necessary, your eligibility to participate in this Competition.
- 4.11 If you are a winner, Pure and Cell C may ask if we can publish your name and photograph, at no cost to you, for any advertising, promotional, print, point of sale or public relations material for a period of 12 (twelve) months from the end of the Competition period. You are entitled to say no to this request.
- 4.12 Pure and Cell C may amend, modify or otherwise change these terms and conditions in its sole and absolute discretion, on notice to you, and the amended version will be displayed in the same media as these terms and conditions. By participating or continuing to participate in the Competition, you agree and understand that you will be bound by the amended terms and conditions.
- 4.13 **By accepting the Holiday prize as a winner of the Competition, you hereby indemnify and hold harmless Cell C, its successors, assigns, subsidiaries, affiliates, officers, directors, employees, agents and**

contractors against any liability, loss, cost or damage (including, but without limitation, reasonable attorney's fees), arising from any action, proceeding or claim made by yourself or any third party, against Cell C arising from any hurt, harm, illness, injury, death or impairment that you may sustain, and any damage and/or loss of property, howsoever arising out of, or in connection with your acceptance of the Holiday prize and any associated activity thereto.