

1 Terms and Conditions

1.1 The Tenure on Device promotion is offered only to new and existing Cell C prepaid customers. Contract customers (Post-paid and Hybrid/Top-Up) are excluded from the promotion.

1.2 The customer must purchase a new and qualifying Cell C device from a Cell C branded store or Online during the promotion period to qualify for the reward. The customer will be eligible to qualify for monthly data allocation, provided a qualifying Cell C Customer recharges –R20,00 accumulative every 30 days, for a period of 6 months.

1.3 The bonus data reward is valid for 7 days and can take up to 24 hours from the date of RICA and activation to be allocated to the customer.

Note: if a customer reaches the reward threshold of R 20 cumulative recharge on the 25th Oct 2020 the customer will be rewarded the value which will be valid for 7 days. However this very same customer in the month of November on the 10th Nov 2020 once again reaches a R20 accumulative recharge will not be rewarded as the value is only given every 30 days.

1.4 If a customer in a particular month within the 6-month period does not recharge for the cumulative value of R20, customer will not be rewarded in that particular month. However, if in the following month customer does the R20 cumulative recharge, customer will be rewarded

1.5 The customer on this promotion will receive the promotional value for a period of 6 months. That is if the customer does the cumulative recharge of R 20 every month for the 6 month period then the customer will receive the value each month.

1.6 The promotion period is for 6 months (October 2020 - 31st March 2021).

1.7 The customer must RICA their SIM and thereafter recharge for a cumulative value of R 20 in a calendar month then the customer will be rewarded with the applicable value.

Example: Customer RICA on the 19th October 2020 and on the 25th October 2020 reaches a cumulative recharge R20 then the customer is rewarded with the value. Thereafter for the next 5

months the customer does the cumulative recharge of R 20 per month then customer will receive the reward every month once customer reaches the threshold.

2 How does it work:

- 2.1 The customer must buy a qualifying devices (*Samsung A2 Core, Samsung A3 Core, Samsung Galaxy A01, Huawei Y5p Locked or HTC Wild Fire E Lite*)
- 2.2 The customer must recharge for a cumulative value of R20.00 to trigger benefits
- 2.3 Customer will receive a total of 1200MB + 600min On-net + 20min Any-net in month 1. thereafter 600MB per month in Months 2-6 (inclusive of Anytime data and Facebook Data)

Customer Benefit		
	Value Month 1	Value Month 2-6
All-in-One Data Benefit	300+300	0
Anytime Data(MB)	300	300
Facebook Data(MB)	300	300
Total Data	1200MB	600MB
On-Net Min	600	0
Any-Net Min	20	0