

VISUAL NOTIFICATION ADVERTISEMENTS

Terms & Conditions

1. It is important that you understand and agree to these terms and conditions in order for you to make use of the Visual Notification Advertisements (VNA) Service (the "Service").
2. All standard Terms and Conditions of Cellfind (Pty) Ltd, Cell C (Pty) Ltd and Cell C Service Provider Company (Pty) Ltd apply to the Service.
3. All prices and usage rates advertised include VAT, unless otherwise stated.
4. Standard RICA rules and processes apply.

Availability of the service

The Service is available from 00:00:01, on 6 December 2016.

General

1. Cell C reserves the right to suspend the Service and its benefits in its sole and absolute discretion, including when any fraudulent activity is suspected, and if the outcome of an investigation proves that fraudulent activity did occur, Cell C and/or Cellfind shall be entitled to terminate the Service and/or benefits.
2. Cell C may amend, modify or otherwise change these terms and conditions in its sole and absolute discretion without notice to you and the amended version will be displayed in the same media as these terms and conditions. By continuing to use the Service you agree and understand that you will be bound by the amended terms and conditions. You agree and understand that it shall be your responsibility to keep up to date with these terms at all relevant times.
3. It is important that you understand that all customers who make use of the Service indemnify Cell C and Cellfind, their directors, affiliates, members, partners, employees, agents, consultants, suppliers, contractors and sponsors against any loss or damages, either direct, indirect, consequential or otherwise, arising from their use of the Service and its benefits.
4. Cell C has the right to withdraw, or shorten the duration of the Service in its sole and absolute discretion and will notify customers if it chooses to do so. Customers will not have a claim against Cell C in this event.

Terms of Use for the VNA Service

1. Cell C provides the VNA service to Cell C customers in conjunction with Cellfind (Pty) Ltd and our duly authorised partners and/or third-party service providers. By using the Service, you are deemed to have accepted these terms and conditions and agreed to abide by them.
2. The Service is available to all Cell C customers.
3. The service will be applied to Please Call Me, Voicemail, Balance Enquiries, and Recharge notifications.
4. Older devices that are not data capable will continue to receive the above notifications via SMS.
5. The Service is only applicable for on-net notifications.
6. Customers on national and international roaming will not receive notifications via VNA.
7. The maximum file size of the MMS is 50KB.
8. Retrieving and reading the MMS notification (including the advertisement) **will not incur any data charges** for the customer.
9. Interacting with a Visual Notification Advertisement by clicking on a URL, for example, will incur data costs. Standard Cell C data costs will apply in that instance.
10. Customers can opt out of receiving visual notifications by dialing *133*2#.
11. In the event that the MMS is undelivered within a defined period of being sent, the notification will default to SMS.
12. The Service is only compatible with devices that are enabled for MMS. Text-based notifications will continue in parallel for MMS inactive customers.
13. Cell C will be the final arbiter of permissible advertisements.
14. For more information on Visual Notification Advertising with Cell C please send an email to cellcads@supapesa.com