

Cell C Innovation Challenge Phase 2

Frequently Asked Questions

Q: What is the purpose of the Innovation Challenge?

A: The Innovation Challenge is a quest to find innovators/ entrepreneurs with the “next big technology ideas to invest in”

Q: Who can apply?

A:

1. The participant must be:

- (a) South African citizen who is 18 years or older and in possession of a valid South African Identity Document, or be a juristic person established in South Africa, and
- (b) Be of sound and sober mind with no criminal record or impending criminal cases.
- (c) Cell C employee who is affected by the restructure and operational requirements.
- (d) Has been informed accordingly by his/her manager that she qualifies for Reskilling.
- (e) Cell C employee who is in D3 to B salary band and is **NOT** a senior manager.

2. EME/ QSE verification is deemed mandatory for purposes of this application process.

3. In order for the application to be considered the beneficiaries would need to be at least 51% black owned .

Q: Are you allowed to submit more than one idea?

A: Yes

Q: What are the evaluation criteria?

A: The product and or solution presented needs to be digital, next generation, commercially viable, scalable product/service utilising mobile technologies and fall within the ICT sector.

Entries will be evaluated according to:

Technology

- Technical functionality and feasibility (resources at hand, functionality and reliability in local conditions)

Social impact

- Potential to help solve basic problems/ challenges
- Income generation, job and training opportunities

Business

- Business plan

Team/Organisation

- Team competence and experience

Q: What happens to Intellectual Properties?

A: All intellectual properties will remain with the developer/developing team. NDA's will be signed on submission.

Q: What is in it for you?

A: The opportunity for you to qualify for either:

- An unsecured, interest free loan over 5 years
- Loan with interest over a five year period
- Investments and or buying of shares in ED and SD beneficiaries

And if you are successful,

- Possibly becoming a supplier in the Cell C supply chain

Q: How do I apply?

A: The Application Form is available on www.cellc.co.za/cellc/innovationchallenge. Once downloaded and completed, email submission pack to CellCInnovationChallenge@CellC.co.za

Q: What kind of accompanying documents should be submitted?

A: Standard Documentation to be submitted with entry:

- ID Copy
- CIPC documentation (if available)
- BBBEE certification or affidavit
- Signed NDA and Declaration of Interest
- Business plan pack

Please review the application form, it states what documentation needs to be submitted for your application as well at the Pitch days should you be invited.

Q: Who will judge the entries? How many applicants will be selected?

A: An expert panel will conduct initial screening and identify a shortlist of finalists. These finalists will present to a second expert panel at the pitch days.

There won't be a winner or winners, rather successful concepts in which Cell C can choose to invest in.

Q: When will I be informed that I have been selected to present at the Pitch day?

A: Due to the volume of entries Cell C receives, individual applicants will not be contacted if they are unsuccessful. If you do not get feedback from us within 30 days please consider your idea to be unsuccessful.

If you are successful you will be notified via e-mail within at least 7 working days to prepare.

Aforementioned is a guideline.

Q: Where will the pitch days be held?

A: By entering the Challenge, participants agree to travel to a destination within South Africa, as determined by Cell C, to present his/her idea to the panel of judges (the "Panel"), should he/she proceed to the final leg of the Challenge.

The initial pitch days will be held in Johannesburg at the Cell C Campus in Buccleuch.

Travel and accommodation will be for your own account.

Q: When is the deadline for entries?

A: There is no deadline. Your idea could still be selected to present at future pitch days thereafter.